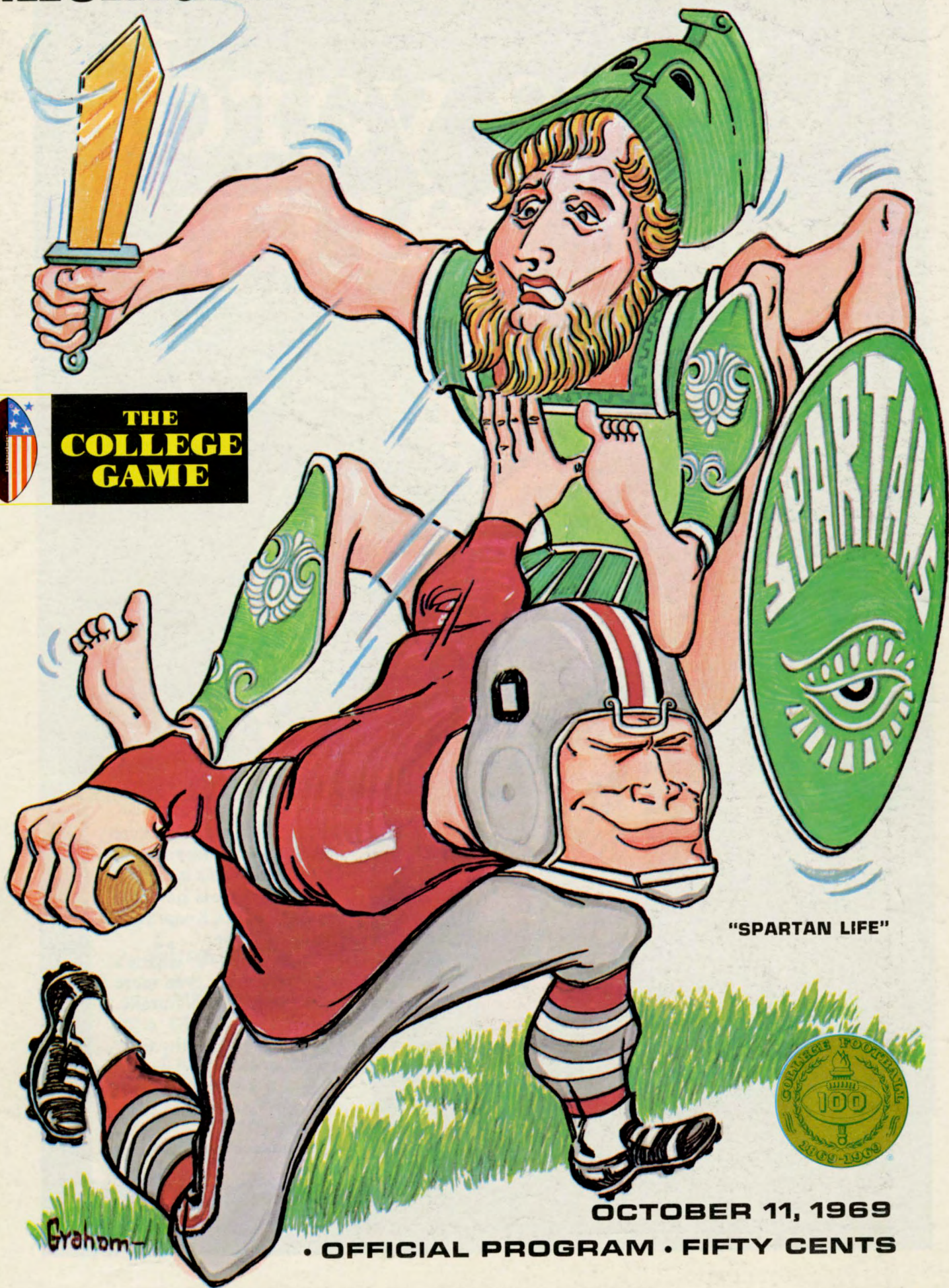
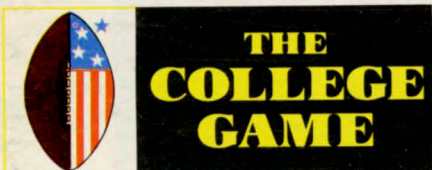


MICHIGAN STATE OHIO STATE



"SPARTAN LIFE"



OCTOBER 11, 1969

• OFFICIAL PROGRAM • FIFTY CENTS

Graham-

More yards per carry.



Our mileage ingredients are one reason. NC-7 is another. Only Sinclair has it.

NC-7 controls harmful engine deposits. Keeps your engine in shape.

And when your engine's in shape, you get even more miles per gallon. Naturally.



AtlanticRichfieldCompany

OFFICIAL PROGRAM

MICHIGAN STATE—OHIO STATE

CONTENTS

The University Presidents	2
Representatives of Michigan State University	3
Proclamation From President Nixon	4
Scenes on the Michigan State University Campus	5
Reunion of 1949 Ohio State Football Squad	6
Reunion of 1919 Ohio State Football Squad	7
The Ohio State University Football Coaches	8
Code of Officials Signals for 1969	10
Ohio State University Football Player Pictures	12, 20, 32, 38, 40, 49, 52, 54
Michigan State University Football Player Pictures	14, 22, 36, 46, 50
Ohio State University Winter Sports Schedules	16
Ohio State University Athletic Staff	18
Michigan State University Football Coaching Staff	23
N C A A Feature	24
The Ohio State University Football Roster	26
Michigan State University Football Roster	31
Big Ten Football Schedules for 1969	33
The Ohio State University Football Squad of 1969	34
Half-Time Musical Program of the Marching Band	42
The Ohio State University Football Coaching Staff	51

Wilbur E. Snyppe, Editor and Advertising Manager
John F. Hummel, Circulation Manager
National Advertising Representative:
Spencer Advertising Co., 271 Madison Ave., New York, N.Y.

Minnesota Game On Closed Circuit TV

The Ohio State-Minnesota football game, to be played at Minneapolis Saturday, Oct. 18, will be shown via closed circuit color television in St. John Arena.

Kickoff time is 2:30 p.m. Columbus time.

Ticket prices will be \$4 for the general public and \$2 for faculty and students.

Tickets will go on sale Monday, Oct. 13 at the Arena ticket office for the general public.

★★★★★★★★★★★★★★★★
**OFFICIAL
WATCH
FOR THIS
GAME
LONGINES**
THE WORLD'S MOST HONORED WATCH®



Ultra-Chron #8214, automatic calendar, 10k gold filled case and link bracelet, \$185.

ULTRA-CHRON
THE WORLD'S MOST ACCURATE WATCH

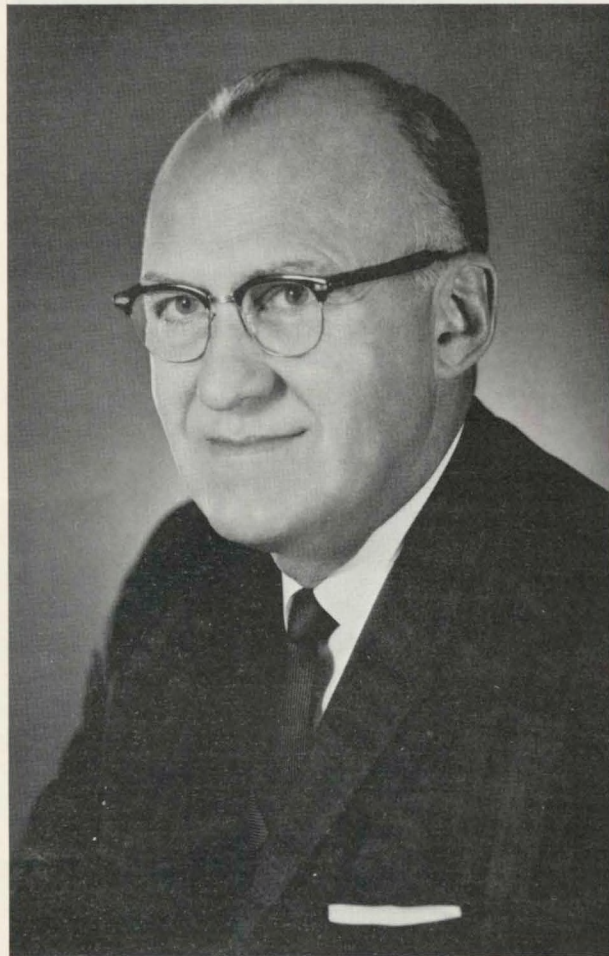
Guaranteed accurate to a minute a month*
Requires no batteries
Unaffected by gravitational field... therefore, not sensitive to change of position
Fully automatic
Superior protection against water, dust, shock, magnetism
Thinner movement,
Extraordinary reliability
Tells date, hour, minute, second

Longines, only watch ever to win 10 World's Fair Grand Prizes and 28 Gold Medals.

*Your Longines-Wittnauer Franchised Jeweler will adjust your Ultra-Chron to this accuracy, if necessary. Guarantee is for one year.

LONGINES
LONGINES-WITTNAUER WATCH COMPANY
Longines-Wittnauer Building, New York

The University Presidents



DR. NOVICE G. FAWCETT
President, The Ohio State University

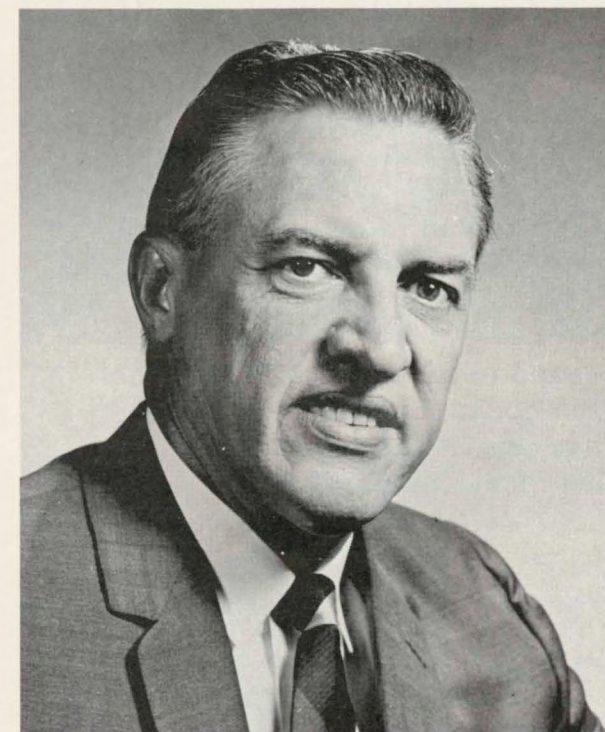


DR. WALTER ADAMS
Acting President
Michigan State University

Representing Michigan State University



Clarence (Biggie) Munn
Director of Athletics

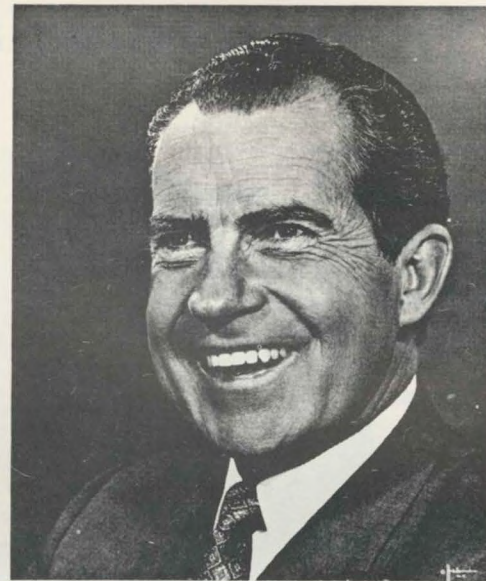


John Fuzak
Faculty Representative



Duffy Daugherty
Head Football Coach

THE WHITE HOUSE
WASHINGTON



COLLEGE FOOTBALL'S CENTENNIAL

One hundred years ago the first intercollegiate football game was played in the United States. Since that November day when students from Princeton and Rutgers began it all, the game has thrilled generations of Americans as players and spectators.

During its first hundred years, football has become more than a game. It has become a familiar and beloved part of American life and has provided an opportunity for young boys to first learn the discipline and rewards of teamwork. The boundaries of the one-hundred-yard field mark a special place for most Americans; a place in which are born legends of great skill, endurance and courage.

I have always loved football. I consider the time I spent as a member of a college football squad as one of the most rewarding periods of my life. I discovered there--mostly from that unique, if often frustrating, vantage point offered by the bench--that football is a game which engages the skills and talents of the whole man, his spiritual as well as his physical endurance, his mental attitude as well as his emotional conditioning.

My congratulations go to intercollegiate football--and to all those who play the game, whether it be on a make-shift field or in the great stadiums--on its one hundredth birthday. It is a game which not only has thrilled generations of Americans but has also helped to develop qualities of sportsmanship and competitiveness in those generations.

Richard Nixon

Campus Scenes at

MICHIGAN STATE UNIVERSITY



BEAUMONT TOWER



BESSEY HALL CLASS ROOM BUILDING



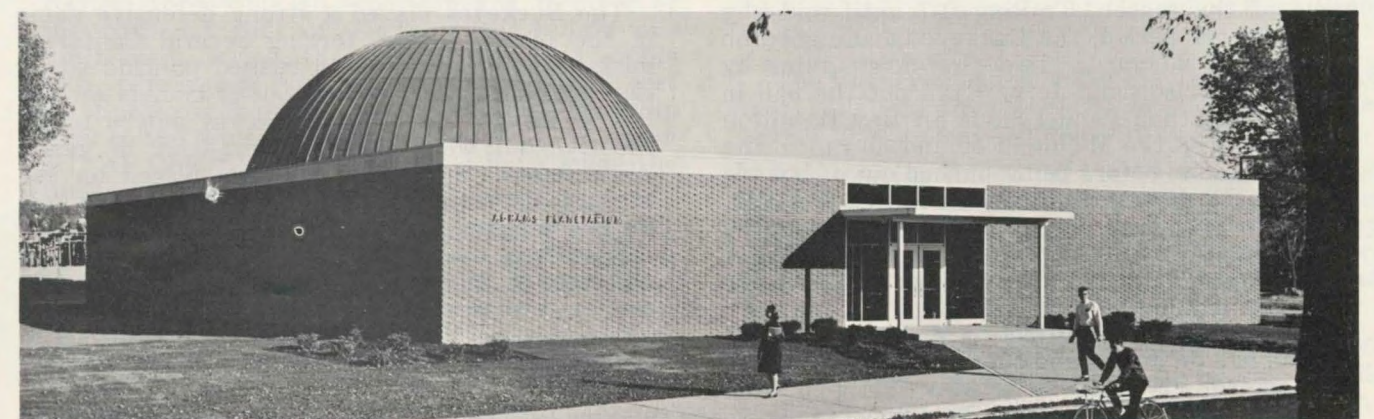
KRESGE ART CENTER



HANNAH ADMINISTRATION BUILDING



HUBBARD HALL DORMITORY COMPLEX



ABRAMS PLANETARIUM

First Rose Bowl Champions Hold 20th Reunion And 30 Years Earlier These Men Just Missed Title



Front Row (left to right): G. Endres, Clark, Wagner, Ruzich, Ronemus, Marold, Klevay, Janowicz, Petersen, Arledge, Anderson, Campanella, Doyle, Widdoes, Chiappini, Morrison.
 Second Row (left to right): Coach Fisher, Thomas, Toneff, Matthey, Savic, Gilbert, Jennings, Edwards, Perini, Wilson, Palmer, Dawson, Henry, Krall, Swinehart, Wertz, Newell, Bonnie, S. Gandee.
 Third Row (left to right): Coach Fesler, Coach Clark, O'Hanlon, Bilkie, Basinger, Blubaugh, King, Momsen, Sturtz, Ellwood, McCullough, C. Gandee, Manz, Logan, Rath, Heid, Taberner, Coach Godfrey, Coach Fekete, Coach Strobel.
 Fourth Row (left to right): Hamilton, Biltz, Smith, Faehl, Bell, Watson, Armstrong, Behrens, Trautwein, Miller, R. Endres, Wittman, Lininger, Hague, Coach Sarkkinen.

The 1949 Ohio State football squad, first to represent the university in the Rose Bowl under the post-war pact, rewarded fans with many thrills, particularly in tying Michigan 7 to 7 which clinched the berth to Pasadena.

The team members, who are holding their 20th reunion here today, had a record of 7-1-2, including the 17-14 victory over California January 1, 1950. The head coach was Wesley E. Fesler.

The only loss was to Minnesota, 27 to 0 a defeat which appeared to take the Buckeyes out of the championship running at the time. However, injuries which handicapped the team against the Gophers healed sufficiently for the squad to make a great comeback. In order, they defeated Wisconsin 21 to 0; Northwestern 24 to 7 and Illinois 30 to 17. Non-conference opponent Pittsburgh also was defeated 14 to 10 in the process.

The big date was at Ann Arbor in the final game of the season. Trailing 0-7 until mid-way in the fourth period, the Buckeyes made good on a march of 80 yards. Two first-down gains by "Curly" Morrison and Jerry Krall put the ball in midfield and then Pandel Savic hit Ray Hamilton with a pass on the Michigan 40 and he ran to the Wolverine four before being pushed out of bounds—a gain of 49 yards. Morrison scored a touchdown on two plays but Jim Hagen missed the extra point. However, Michigan was offside and on the second attempt, Hague's kick was good for the tying point.

The Buckeyes later drove to Michigan's 25 but lost the ball on downs and then, shortly before the game ended, Vic Janowicz tried a field goal from mid-field which was short. Michigan failed to threaten after Ohio State tied the score, once

losing the ball on a fumble to Jack Lininger.

The Rose Bowl game also was a thriller and again the Buckeyes came from an 0-7 deficit at half-time.

Early in the third period, Janowicz intercepted a pass and returned it 54 yards to California's 31. Runs by Morrison and Krall moved the ball to the one-yard line and Morrison went over on fourth down. Hague's kick tied the score at 7-7.

California took the ball after the Buckeyes scored but soon lost it when Bill Trautwein blocked a punt. The ball was picked up by Lininger, who ran to the California six-yard line. With the count fourth down and two, Krall went over left tackle for a touchdown and Hague's kick made it 14-7.

The Bears came back quickly, scoring on a 44-yard lateral pass play, after which the extra point tied the score at 14-14.

The Buckeyes played a strong defensive game in the fourth period, forcing several California mistakes, the last being a rushed punting situation which forced the ball out-of-bounds on the Bears' 13-yard line. The Buckeyes moved inside the five but were penalized for delay of game. With fourth down, the ball was placed on the 17 yard line from where Hague kicked a field goal for the victory.

Less than one minute remained but California still proved menacing. A pass gained 36 yards but on the next aerial attempt, Dick Widdoes intercepted on the Ohio State 11 and returned to the Buckeye 38. Three sneak plays by Savic took the ball to midfield when the game ended, climaxing a brilliant season for the players and coaching staff.

W.E.S.



First Row (left to right — McDonald, Flowers, Spiers, Trott, Holtkamp, Harley, Nemecek, Pixley, Huffman, Slyker, Myers.

Second Row (left to right) — L. W. St. John - athletic director; Weaver, Wiper, Farcasin, Cott, Schweitzer, Stinchcomb, Willaman, Bliss, Davies, Taylor, Wiper, Dr. J. W. Wilce, Coach.

Third Row (left to right) — Fotte - manager; Matheney, Wieche, Fuller, Friedman, Gurney, Gillam, Karch, Ewart, Bell, Johnson, Kime, Manager.

The 1919 Ohio State football squad, which came within eight seconds of winning the Big Ten championship, is holding its golden (50th) reunion today.

This fine team, captained by Charles W. (Chic) Harley, three-time all-American and member of the National Hall of Fame, allowed only one touchdown during the season but that single tally, plus a field goal by Fletcher of Illinois cost the Buckeyes the title. Instead, the championship went to the Illini, who finished the Big Ten season 6-1. An Ohio State victory would have made the Bucks 4-0 compared to 5-2 for Illinois.

In posting a 6-1 overall season on the seven-game schedule, the team blanked Ohio Wesleyan 38-0, Cincinnati 46-0, Kentucky State 49-0, Purdue 20-0 and Wisconsin 3-0.

The biggest victory was 13-3 over Michigan at Ann Arbor, marking the first-ever triumph over the Wolverines. Harley's field goal was the margin of victory over Wisconsin.

The finale was a heart-breaker for Harley and his mates. Trailing 6-7, Illinois completed a pass to put the ball in position for Fletcher's winning kick, the first time he ever had attempted a field goal for Illinois. This was Harley's only loss in college and was a repetition of his experience in high school. As a senior at Columbus East High, he lost his final game to Columbus North.

The Buckeyes had won the Big Ten title in 1916 and 1917 and then bounced back after this reversal to win the championship in 1920.

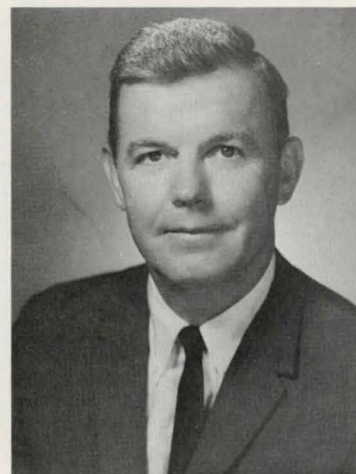
The starting lineup for the 1919 team included Ends Cyril Myers and Jim Flowers; tackles Iolas Huffman and Bob Spiers; guards Lloyd Pixley and Dean Trott; center Fritz Holtkamp; quarterback Pete Stinchcomb; halfbacks Tom Davies and Harley and fullback Frank Willaman.

Living members of the squad are Myers, Huffman, Spiers, Stinchcomb, Davies, Harley, Friedman, Johnson, Nemecek, Gillam, Cott, Bliss, Schweitzer, Farcasin and Matheney.

Ohio State Football Coaching Staff



LOUIS McCULLOUGH
Defensive Coordinator



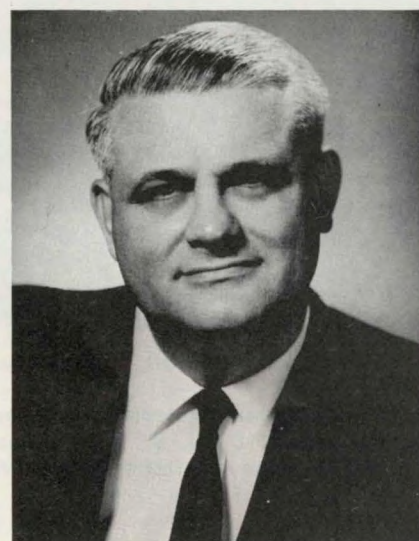
ESCO SARKKINEN
End Coach



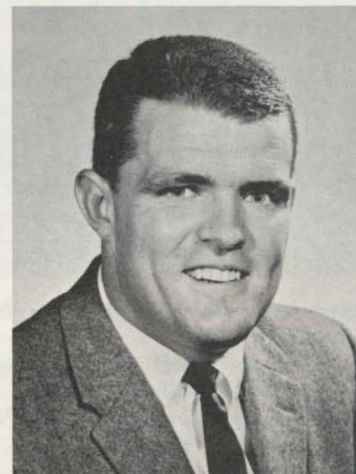
DAVID McCLAIN
Defensive Line Coach



HUGH HINDMAN
Tackle Coach



W. W. (WOODY) HAYES
Head Coach



JOHN MUMMEY
Head Freshman Coach



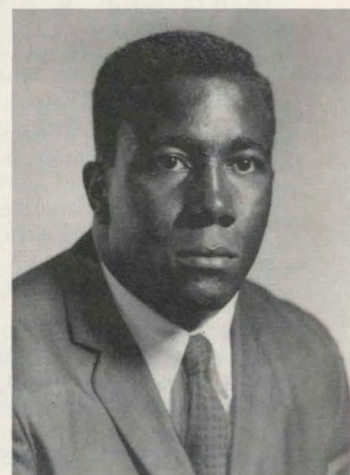
GEORGE CHAUMP
Offensive Backfield Coach



EARLE BRUCE
Guard-Center Coach

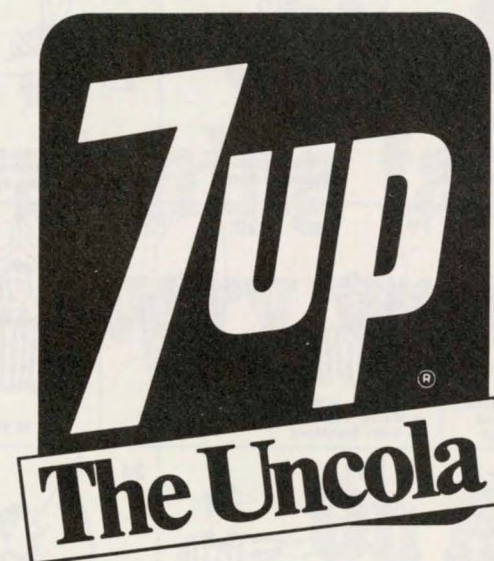


RICHARD WALKER
Defensive Backfield Coach



RUDY HUBBARD
Assistant Offensive Backfield Coach

Put the Un in Fun with...



The UN And Only Is Available

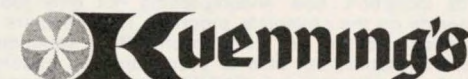
During the Game at the

Nearest Concession Stand



**after the
game**

the gang heads for Kuenning's. Best drinks in town in the Oak Room and Candle-light Room! Then a sumptuous relaxing dinner!



DOWNTOWN — 19 North High
SUBURBAN — 3015 East Main

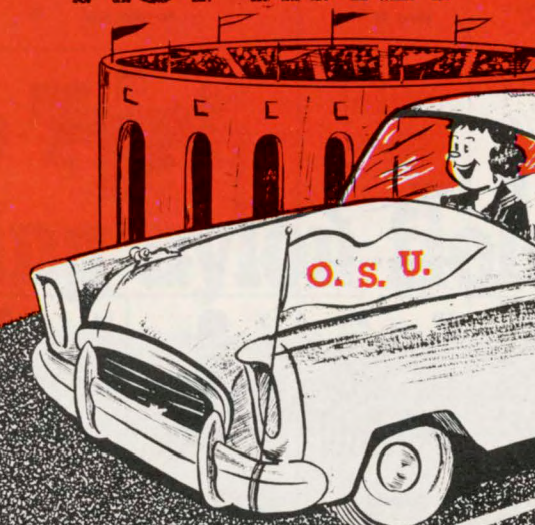
Tune in Press Box Review following the game
on WBNS Radio, 1460 kc.

**AFTER THE GAME
DRIVE HOME SAFELY**

on

Safer, Skid-resistant

ASPHALT



**ALL ROADS ARE
ASPHALT EVENTUALLY
—WHY NOT NOW**

**OHIO ROAD PAVING CO.
CENTRAL OIL ASPHALT CORP.**

Columbus, Ohio

PLANTS

Akron
Canton
Delaware
Findlay
Flat Rock
Lodi

Baltimore, Md.
Savannah, Ga.
Douglasville, Ga.
Asheville, N.C.
Greensboro, N.C.
Morehead City, N.C.
Fort Lauderdale, Fla.
Jacksonville, Fla.
Richmond, Va.
Roanoke, Va.

Marion
Massillon
Sandusky
Spore
Warren

OFFICIALS' SIGNALS

1 Offside (Infraction of scrimmage or free kick formation)	2 Illegal Procedure or Position	3 Illegal Motion	4 Illegal Shift	15 Ineligible Receiver Down Field on Pass	16 Ball Illegally Touched, Kicked, or Batted	17 Incomplete Forward Pass, Penalty Declined, No Play, or No Score
5 Substitution Infractions	6 Delay of Game	7 Personal Foul	18 Helping the Runner, or Interlocked Interference	19 Ball Dead; If Hand is Moved from Side to Side: Touchback	20 Touchdown or Field Goal	21 Safety
8 Clipping	9 Roughing the Kicker	10 Non-contact Fouls	22 Time out; Referee's Discretionary or Excess Time Out followed with tapping hands on chest.	23 First Down	24 Ball Ready for Play	
11 Illegal use of Hands and Arms	12 Intentional Grounding	13 Illegally Passing or Handing Ball Forward	14 Forward Pass or Kick Catching Interference	25 Start the Clock	26 Loss of Down	27 Player Disqualified

SUMMARY OF PENALTIES

(Includes Only Most Common Penalties)

LOSS OF DOWN—Forward pass illegally touched • *Illegal forward pass by offense • *Intentionally grounding forward pass • **Offensive pass interference

LOSS OF 5 YARDS—Delay of game • Exceeding 25-second count • Excess time out • Failure to pause full second in shift • False start • Free kick out of bounds • Illegal forward pass by defense • Infraction of substitution rules • Interference with opponents or ball preceding snap • Offense illegally in motion at snap • Offsides • Snapper's position and ball adjustment • Taking more than 2 steps after fair catch

LOSS OF 15 YARDS—Delay of game at start of half • Butting with helmet or head • Clipping • Defense disconcerting signals • Failure to return ball to official after score • Grasping face mask of opponent • Illegal use of hands • Ineligible receiver downfield • Piling on • Roughing the kicker or holder • Tackling or blocking fair catcher • Tackling out of bounds after ball is dead • Unsportsmanlike conduct (non-contact foul) • Unnecessary roughness (kicking, kneeling, trapping, etc.)

LOSS OF HALF DISTANCE TO GOAL LINE—If penalty exceeds half the distance to goal
OFFENSE FIRST DOWN ON 1-YARD LINE
Defensive pass interference in end zone • Defensive foul behind goal line on running play

*Plus 5 yards

**Plus 15 yards



OFFENSE TEAM'S BALL AT SPOT OF FOUL—Defensive pass interference • Illegally batting or kicking free ball • Illegal use of hands or arms when ball is free • Other fouls when ball is free

VIOLATION, BUT NO PENALTY (Does not offset penalty by opponent)—First touching of free kick by kicking team before ball travels 10 yards • First touching of scrimmage kick by kicking team.

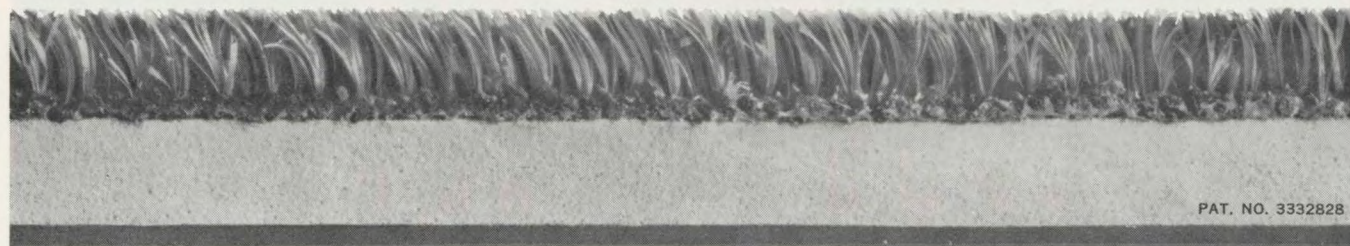
COLLEGIATE COMMISSIONERS ASSOCIATION

Early in 1939 five college football commissioners established an organization for the purpose of attacking mutual problems. From that small beginning has grown what is now the Collegiate Commissioners Association, its members the chief executive officers and their assistants from the eleven major college conferences from coast to coast. Representing 276 institutions (including all but four of the NCAA's 118 major football-playing colleges and universities), they range in size from the seven-member Mid-American Conference to the mammoth 190-member Eastern College Athletic Conference.

The CCA's field of interest has broadened greatly since its inception, now encompassing not only football, but all sports on the collegiate program. The members as such give united attention not alone to officiating assignment and rules interpretation, but also to procedures on undergraduate athletic recruitment and eligibility and to the many other facets of intercollegiate sports administration.

**Hundreds of thousands
of lucky fans are
watching faster, safer football
every weekend this year.**

**On Astro Turf,[®]
Monsanto's amazing nylon field.**



PAT. NO. 3332828

Even the best natural turf fields can't give players and fans—as well as schools, colleges and cities—all the advantages of AstroTurf. Here's why:

Better-than-grass footing.

The Astro Turf field gives your team faster, surer footing—rain, sleet or shine. Players can cut sharper, run faster. Kickers can concentrate on the kick without worrying about footing. And quarterbacks can get set faster, and pass better—and they can see their receivers more clearly.

No mud. Ever.

Nylon AstroTurf can't turn to mud. Even if it rains buckets, your team

has the footing to play fast, precision football—and keep on passing. Another advantage of the mudproof field: you'll always be able to tell who's who, because uniforms stay clean and bright all game long.

Fewer injuries.

Player's cleats can't lock in AstroTurf so player's feet are free to move when hit, eliminating the twists and wrenches responsible for most knee and ankle injuries. And with fewer injuries, there are fewer time outs to delay your game. AstroTurf helps take the crunch out of hard falls, too. With a thick shock-absorbing pad just underneath the

layer of grasslike AstroTurf nylon. Sure, there are some injuries on AstroTurf, but not as many.

Tremendous stamina.

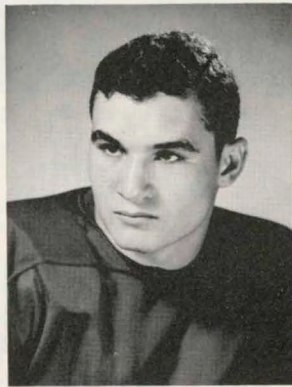
An AstroTurf field can be used 24 hours a day, 7 days a week. For lots of things besides football, too. This can mean great dollar savings for schools, colleges and cities faced with a growing land squeeze. AstroTurf can take all you can dish out.

Amazing AstroTurf.

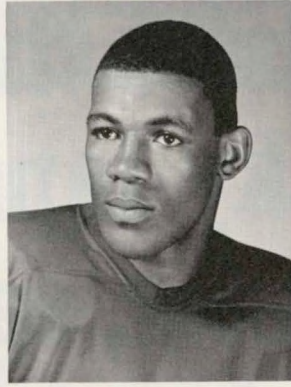
Maybe your school will have it soon. Want more information? Write Monsanto, AstroTurf, Dept. D, 800 N. Lindbergh Blvd., St. Louis, Mo. 63166.

AstroTurf[®]
RECREATIONAL SURFACES BY
Monsanto

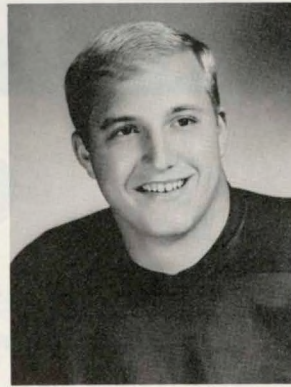
THIS PAGE COURTESY OF COLLEGIATE COMMISSIONERS ASSOCIATION



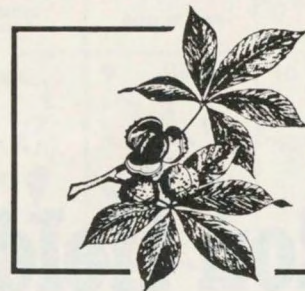
ALAN JACK
Co-Captain
No. 61—Guard, Humanities



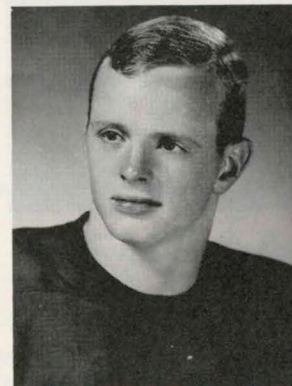
DAVID WHITFIELD
Co-Captain
No. 88—End, Adm. Science



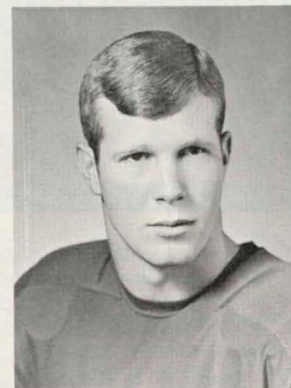
JIM OTIS
No. 35—Fullback, Humanities



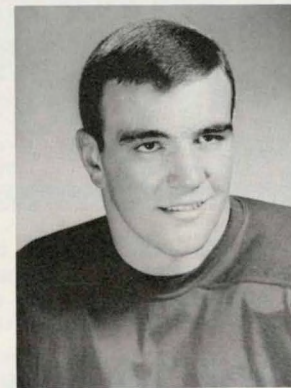
OHIO STATE BUCKEYES



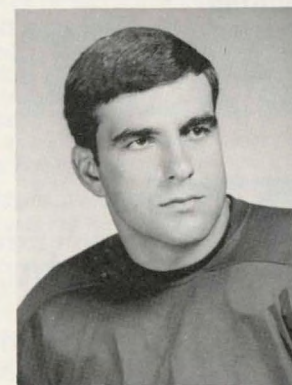
TED PROVOST
No. 46—Safety, Engineering



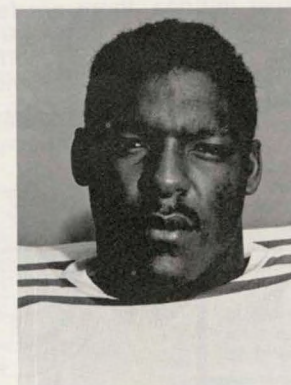
REX KERN
No. 10—Quarterback, Education



PAUL SCHMIDLIN
No. 74—Tackle, Humanities



BRAD NIELSEN
No. 77—Tackle, Adm. Science



JACK TATUM
No. 32—Halfback, Education



DAVE LONG
No. 96—Offensive tackle,
Agriculture



Introducing automobiles to light your fire.

BUICK MOTOR DIVISION



The Gran Sports. From Buick 1970.

They're the cars you've been asking us to make.

This one's the GS455 equipped with the Stage I performance package.

If it's performance you want, the GS455 Stage I has it.

A 455 cubic-inch engine. With a high-lift cam and four barrel carburetor which breathes through real air-scoops to add performance.

A cooling system that should never overheat.

And four on the floor is available. Or an improved 3-speed automatic transmission.

Maybe it's the name Buick, with all the goodness and confidence that goes with that name, that really gets you.

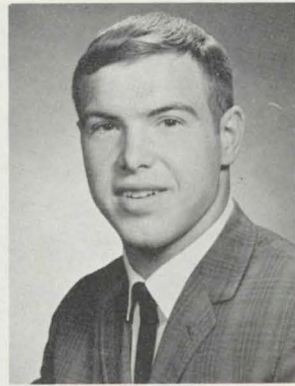
Whatever it is, the GS455 Stage I has it. And so do all the Light Your Fire Cars from Buick 1970. See them.

Now, wouldn't you really rather have a

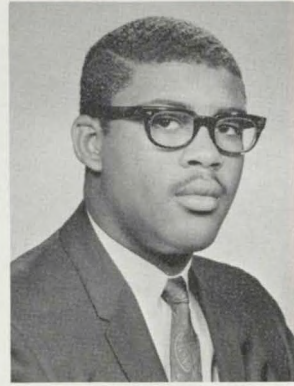
1970 Buick.



DOUG HALLIDAY
No. 91—Defensive End



CALVIN FOX
No. 50—Linebacker

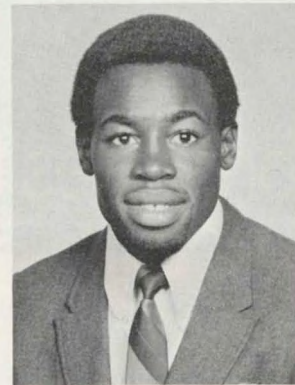


FRANK FOREMAN
No. 84—Split End

MICHIGAN STATE SPARTANS



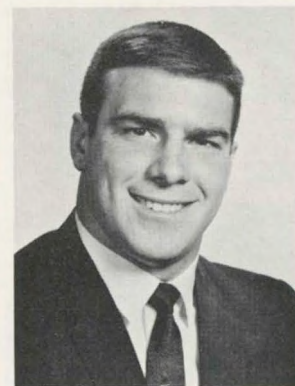
WILLIAM DAWSON
No. 96—Defensive Tackle



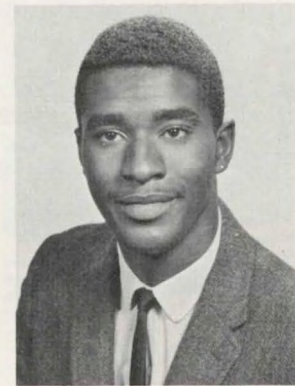
ERIC ALLEN
No. 24—Offensive Halfback



GARY BOYCE
No. 3—Kicker



RON CURL
No. 94—Defensive Tackle



FRANK BUTLER
No. 87—Split End

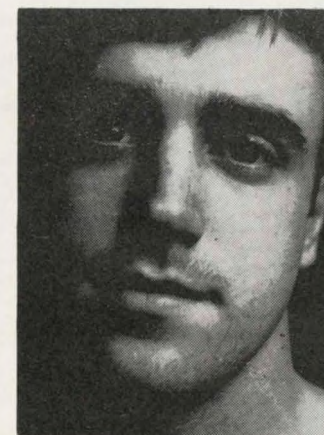


JAY BRESLIN
No. 42—Safety

Break your beard in right.

Right now your beard is in the formative stage.

You can shave it with a razor blade like your father does. And each time you do your beard will grow back a little more difficult. Until one day shaving's no longer a chore. It's an agony.



Look no further than your father's face for proof.

But fortunately, you're catching your beard at an early age. You can break it in to be just as shaveable 10 and 20 years from now as it is today.

With a REMINGTON® *Lektro Blade* shaver.

And if you think the kind of shave we're selling won't be close enough for you, you're wrong.

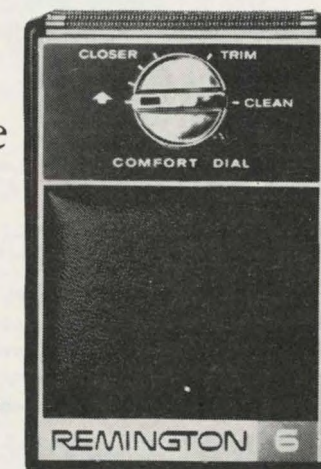
Our new Lektro Blade shaver has very sharp disposable blades. Just like a razor. So it gives very close shaves. Just like a razor.

What's more, you can dial a Lektro Blade shaver into a sideburn trimmer.

Admittedly, it costs more to buy our electric shaver than a razor and some blades.

But it's a good investment.

These next few years will determine how you and your beard will get along for the rest of your lives.† SPERRY RAND® LEKTRO BLADE: TRADEMARK OF SPERRY RAND CORP. ©1969 S. R.



REMINGTON
ELECTRIC SHAVING DIVISION, BRIDGEPORT, CONNECTICUT.

See you at SAXONS

before the kick-off or after the game.



**Four
banquet-big
sandwiches**

- Roast beef
- Country ham
- Barbecued beef
- Corned beef

French fries, milkshakes, hot and cold drinks, hot apple pie, too.

Service is fast, plenty of free parking. Carry-out service if you want to eat in your car or at the stadium.



Saxon's
SANDWICH SHOPPES

5400 North High Street, Columbus
2821 Fishinger Road, Upper Arlington
1119 South Hamilton Road, Whitehall
... And other locations throughout the Midwest

SAXONS FRANCHISES AVAILABLE. If you'd like to own a Saxon's Sandwich Shoppe, write for details. Saxon's is America's most attractive franchise opportunity.

Address: Franchise Director, Saxon's Sandwich Shoppes, Inc., 215 East 18th Street, Kansas City, Mo. 64108

OHIO STATE WINTER SPORTS SCHEDULES

BASKETBALL		VOLLEYBALL	
Dec. 1	At Wake Forest	Jan. 24	At Tennessee
Dec. 6	At Butler		Invitational
Dec. 8	Northern Illinois, here	Feb. 7	At YMCA Invitational,
Dec. 13	Ohio University, here		Dayton, Ohio
Dec. 20	At Alabama	Feb. 28	Indiana and Purdue,
Dec. 22	At Tulane		here
Dec. 27	Fresno State, here	Mar. 6	At Earlham
Dec. 29	At Texas Christian	Mar. 7	At Purdue
Jan. 3	Minnesota, here	Mar. 28	At Midwest Collegiate
Jan. 10	At Illinois		Tournament, Ball State
Jan. 13	Michigan, here	Apr. 3	Ball State, here
Jan. 17	Northwestern, here	Apr. 4	Ohio State
Jan. 19	West Virginia, here		Invitational, here
Jan. 24	At Minnesota	Apr. 10	At Indiana Tech
Jan. 26	Georgia Tech, here	Apr. 11	Earlham, here
Jan. 31	At Northwestern	Apr. 14	At Ball State
Feb. 7	Purdue, here	Apr. 17	At Illinois, Chicago,
Feb. 10	At Michigan State		Illinois
Feb. 14	At Indiana	Apr. 18	At George Williams
Feb. 21	Iowa, here	Apr. 25	NCAA District
Feb. 24	At Wisconsin		Qualifications
Feb. 28	Michigan State, here		Coach—Karl Dunlap
Mar. 3	At Iowa		
Mar. 8	Wisconsin, here		
	Coach—Fred R. Taylor		
	Home games—7:30 p.m. EST		
SWIMMING		FENCING	
Dec. 13	Cincinnati, here	Jan. 17	At Case with Adel-
	2:00 p.m.		bert and Cleve-
Jan. 10	Big Ten Relays	Jan. 24	land State
	at Michigan		Oberlin and Wayne,
Jan. 24	At Indiana	Jan. 31	here
Jan. 30	At Illinois	Feb. 7	At Indiana Tech
Jan. 31	Southern Illinois,		with Tri-State
	here 7:30 p.m.	Feb. 14	At Wisconsin with
Feb. 6	Minnesota and		Detroit and
	Ohio University,	Feb. 21	Minnesota
	here, 7:30 p.m.	Feb. 28	Illinois and Chi-
Feb. 7	At Purdue		cago Circle, here
Feb. 14	At Michigan	Feb. 21	Notre Dame and
	State		Michigan State,
Feb. 21	Michigan, here		here
	2:00 p.m.	Feb. 28	Open
Feb. 27	Wisconsin, here	Mar. 7	Big Ten Meet, here
	7:30 p.m.	Mar. 19, 20, 21	NCAA Meet at
Feb. 28	Big Ten		Notre Dame
	Freshmen, at		Coach—Charles Simonian
	Michigan State		Home meets—1 p.m.
Mar. 5, 6, 7	Big Ten Meet,		
	at Indiana		
Mar. 26, 27, 28	NCAA, at Utah		
	Coach—John Bruce		
	Home meets—2 p.m.		
ICE HOCKEY		TRACK	
Nov. 15	Alumni, here	Jan. 24	Scarlet and Gray
Nov. 21	Detroit, here		Meet
Nov. 22	Indiana, here	Jan. 31	Florida, here
Dec. 5	Bowling Green,	Feb. 7	Notre Dame, here
	here	Feb. 14	At Michigan State
Dec. 6	At Bowling		Relays
	Green	Feb. 21	Indiana, here
Dec. 12	Notre Dame,	Feb. 28	Illinois, here
	here	Mar. 6, 7	Big Ten Meet at
Dec. 13	Purdue, here		Michigan State
Dec. 19	At Detroit	Mar. 13, 14	NCAA Meet at
Dec. 21, 22, 23	Big Ten		Detroit
	Tournament		Head Coach—Robert Epskamp
	at Michigan		Home Meets—1:30 p.m.
Jan. 9	Open		
Jan. 10	St. Clair		
	College, here		
Jan. 14	At Ohio		
	University		
Jan. 16	At Notre Dame		
Jan. 17	At Notre Dame		
Jan. 23	Air Force		
	Academy, here		
Jan. 24	Air Force		
	Academy, here		
Jan. 28	Oberlin, here		
Jan. 30	Lake Forest,		
	here		
Jan. 31	Lake Forest,		
	here		
Feb. 6	Ohio University		
Feb. 7	At Ohio		
	University		
Feb. 13	At Bowling		
	Green		
Feb. 14	Bowling Green,		
	here		
Feb. 20	West. Michigan,		
	here		
Feb. 21	West. Michigan,		
	here		
Feb. 25	Ohio University,		
	here		
Feb. 27	At Air Force		
	Academy		
Feb. 28	At Air Force		
	Academy		
Mar. 6	Open		
	Coach—Harry Neale		
	Home meets—8 p.m.		
		WRESTLING	
		Dec. 6	East Michigan,
			Cleveland State
			and Wilberforce,
			here
		Jan. 10	At Ball State
		Jan. 17	Illinois, here
		Jan. 24	Northwestern, here
		Jan. 31	At Michigan
		Feb. 7	Northwestern and
			Minnesota
			at Purdue
		Feb. 14	Wisconsin, Virginia
			Tech and Toledo,
			here
		Feb. 21	Indiana State, here
		Feb. 28	At Indiana
		Mar. 5, 6	Big Ten Meet
			at Michigan
		Mar. 26-28	NCAA Meet
			at Northwestern
			Head Coach—Casey Fredericks
			Home Meets—1:00 p.m.

98.6°



London Fog®

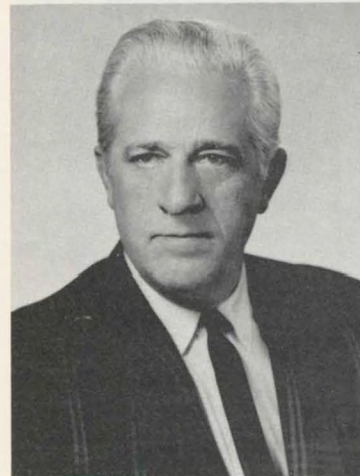
London Fog brings you outerwear to keep your body temperature at your body temperature.

The Masters with zip-out warmer about \$40. The Shelby about \$70. The Yukon about \$75 and the Dawson about \$65. Also available in Canada. London Fog® is a registered trademark of the Londontown Mfg. Co., Baltimore, Md. for outerwear.

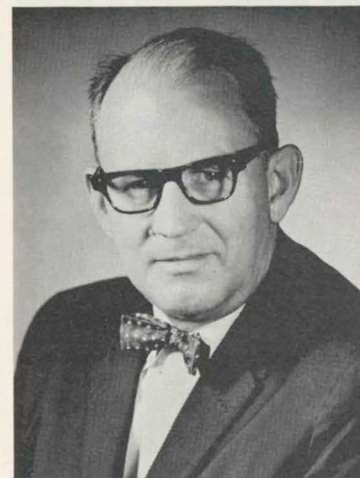
The Ohio State University Athletic Staff



RICHARD C. LARKINS
Director of Athletics



J. EDWARD WEAVER
Associate Director of Athletics



DEAN JAMES R. McCOY
Faculty Representative



FLOYD S. STAHL
Asst. Athletic Director



E. E. BERNARD
Business Manager



FREDERIC BEEKMAN
Director of Intramurals



DR. ROBERT J. MURPHY
Team Physician



GEORGE S. STATEN
Director of Ticket Sales



ROBERT C. RIES
Asst. Ticket Director



ERNEST R. BIGGS
Head Trainer



DR. RICHARD PATTON
Team Physician



WILBUR E. SNYPP
Director of Publicity



MARVIN W. HOMAN
Asst. Dir. of Publicity



DR. JUDSON D. WILSON
Team Physician



DR. L. M. KEITH, JR.
Team Physician

Lincoln Lodge Columbus' Only Resort - Style Motel

ALL THE ADVANTAGES OF A HOTEL & MOTEL AT MODERATE RATES

- Accommodations for 300
- Convention & Party Facilities for 325
- NIGHTLY ENTERTAINMENT
- DANCING — FRIDAY & SATURDAY NIGHTS
- 9 HOLE PAR-3 GOLF COURSE

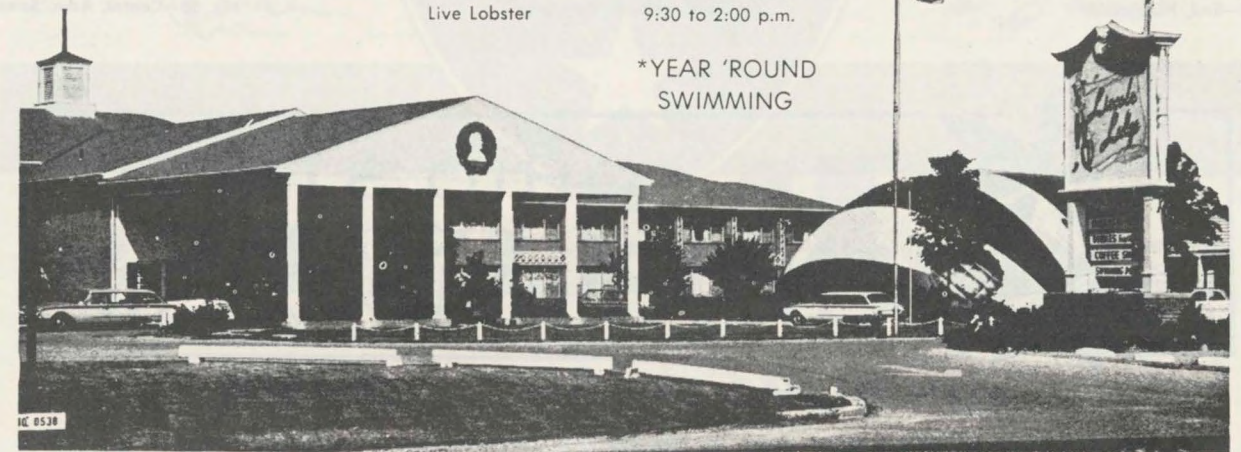
SEAFOOD JAMBOREE
FRIDAY — 5-11 P.M.
Featuring
Live Lobster

SMORGASBORD
70 Hot & Cold Dishes
Daily: 11:30 a.m. — 1:30 p.m.
Sunday Brunch: 9:30 to 2:00 p.m.

*YEAR 'ROUND SWIMMING

4950 W. Broad
Just West of
Columbus
on Route 40
Phone
TR. 8-5341

FIND OUT
ABOUT
OUR
FAMOUS
WEEKEND
PACKAGE
PLAN



OHIO STATE FOOTBALL FANS

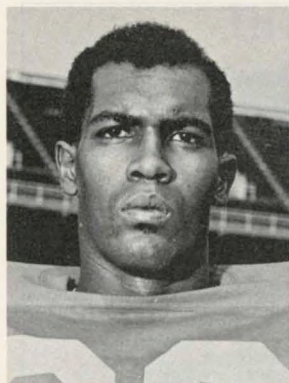
ENJOY THE BEST



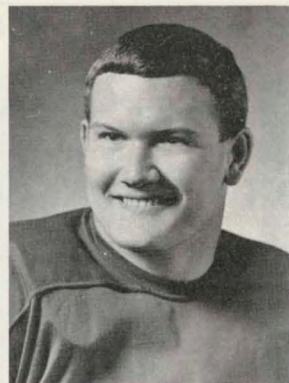
HOT DOGS

Served at all Home Games

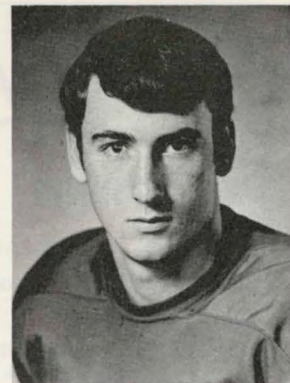
OHIO STEAK AND BARBECUE CO.



JAN WHITE
No. 80—End, Humanities



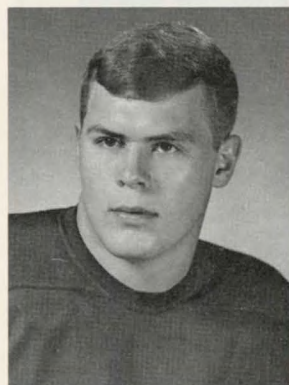
DAVID CHENEY
No. 75—Tackle, Humanities



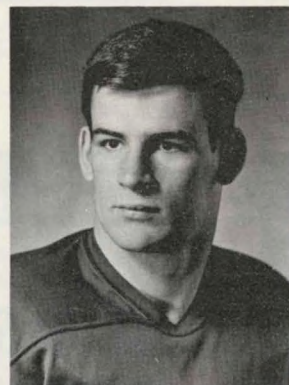
BRIAN DONOVAN
No. 53—Center, Adm. Science



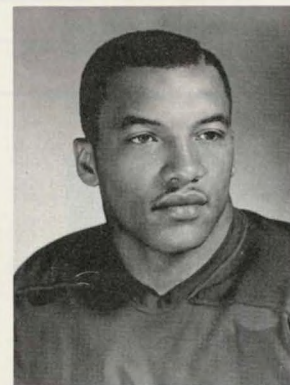
OHIO STATE
BUCKEYES



THOMAS BACKHUS
No. 57—Guard, Adm. Science

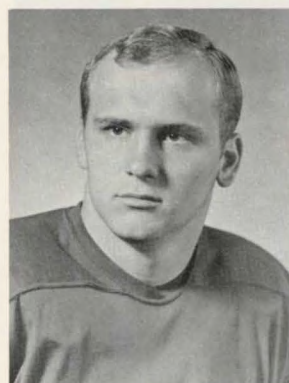


MIKE SENSIBAUGH
No. 3—Safety, Humanities

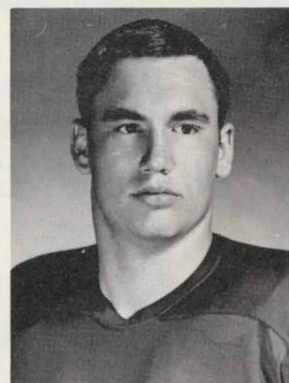


RAY GILLIAN
No. 11—Halfback, Education

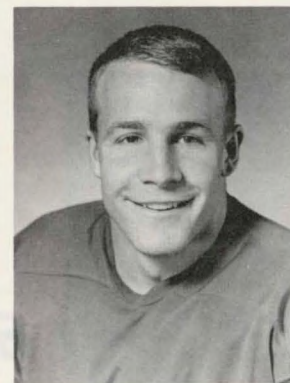
Photos by House of Portraits



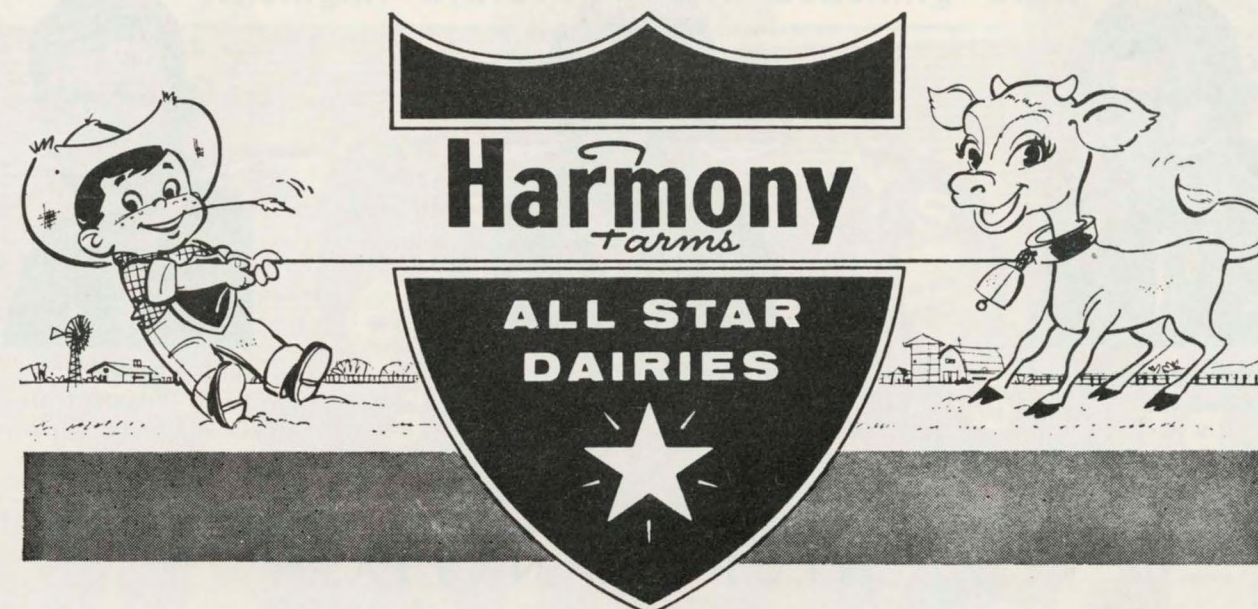
LARRY ZELINA
No. 16—Halfback, Adm. Science



CHARLES HUTCHISON
No. 72—Tackle, Education



BRUCE JANKOWSKI
No. 82—End, Education



The Country's **FAVORITE!**

**FRESH AND FLAVORFUL
MILK AND ICE CREAM PRODUCTS**

Our Appreciation to the
OHIO STATE UNIVERSITY

- **FACULTY**
- **RESIDENTS**
- **INTERNES**
- **STUDENTS**

who enjoy our apartments

1856 Northwest Blvd.
488-1167

STEWART APARTMENTS



GORDON BOWDELL
No. 83—Split End



ROBERT BLACK
No. 58—Offensive Guard



RICK BENEDICT
No. 93—Defensive Tackle

MICHIGAN STATE SPARTANS



TOM BEARD
No. 51—Center



TOM BARNUM
No. 49—Linebacker



DON BAIRD
No. 59—Offensive Guard



DON LAW
No. 95—Linebacker



TOM KUTSCHINSKI
No. 38—Defensive Back



BRUCE KULESZA
No. 81—Tight End

Michigan State Football Coaching Staff



Standing at left, Head Coach Duffy Daugherty. Kneeling in front row, left to right, Dave Smith (linebackers), Al Dorow (passing game), George Perles (defensive backfield), Joe Carruthers (assistant line), and Henry Bullough (defensive coordinator, defensive line). Standing in second row, left to right, George Paterno (running backs), Ed Rutherford (freshman, administrative assistant), Gordon Serr (offensive line), and Sherman Lewis (assistant backfield).



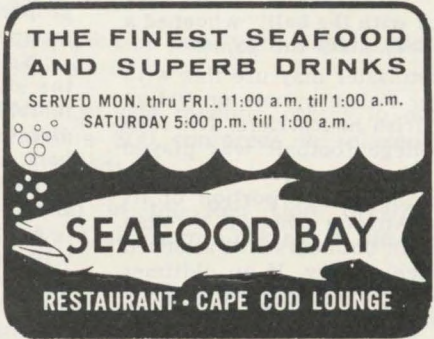
**DRAUGHT
BEER**

**ROAST
BEEF**

SUB'S

**FOR FINE FOOD
BEFORE AND AFTER THE GAME**

3121 Olentangy River Rd., Columbus, O.
4400 Karl Rd., Columbus, O.
180 N. High St., Columbus, O.
640 Hebron Rd., Newark, O.
1111 W. Fourth St., Mansfield, O.



NEW LOCATION
1266 West 5th Ave.
Ample Parking
Open Football Games
4 P.M.

THE EVOLUTION OF FOOTBALL RULES

by BLACKIE SHERROD

Executive Sports Editor, Dallas Times Herald



THE WAY the story goes, a posse of cowboys moseyed out of the neighborhood watering hole to hear the dude explain this new game of football.

"When you get hold of the ball, kick it hard as you can," said he. "If you can't reach the ball, kick somebody on the other team hard as you can. Now soon as I blow up this pig bladder, we'll get on with it."

"To heck with the ball!" whooped a waddy. "Let's start the game!"

The toastmaster may use this with cowboys or Polish miners or Italian sailors or Irish hodcarriers. The idea is that college football was played with considerably more force than finesse in the earlier portion of its 100 years. Anyone who got through a season with both ears still attached was branded a sissy. If an oldtimer like Pudge Heffelfinger or Charlie Gelbert had seen the padded, helmeted, tightly wrapped product of today, with eyeshadow and teeth-guard, he would have excused himself and gone behind the nearest bush. The only concession the oldtimers made to physical protection, to hear them tell it, was to tape an old copy of The Saturday Evening Post over their shinbones on sub-freezing days.

Collision, Exhaustion

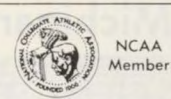
Actually, the pioneers didn't have much choice. In those days, a century ago, you ran until you collided with someone or fell down through

exhaustion. The evolution of the game is such that young citizens now often run long distances without making contact with other young citizens. And they have enough stamina left at the end of the afternoon, thanks to large squads and liberal substitution, to lead the bugaloo at the fraternity bash that evening.

Dave Nelson, the erudite secretary of the NCAA rules committee, is properly immodest in discussing his group's therapy.

"No game has adapted to the times, the situations and the talent as has football," says the Delaware athletic director, "primarily because it was born and raised on the college campuses where change is a way of life." Brother, he can say that again.

As all of you industrialists know, when you remodel a product, the first step is redesign the tools. And this tells the story of modern football—the change in the shape of the instrument itself. The American game was first played with a round ball, then evolved into a fat egg that lent itself mostly to drop-kicks (you could hardly miss it) and provided a convenient cushion for the falling masses. Oldtimers like Walter Eckersall of Chicago regularly drop-kicked field goals from a block or two away, simply because they didn't know what else to do with the blamed thing. In fact, if you didn't rid yourself of the ball, you were apt to be maimed beyond recognition. So many young citizens were being maimed



beyond recognition that Theodore Roosevelt instituted the Big Stick policy.

Clean up your game, he warned the college deans, or the feds will get you for anti-trust or income tax evasion or maybe even jaywalking. This is about the time some cautious lads had begun tossing the ball back and forth to each other, strictly as a matter of self-preservation.

The forward pass, a scarcely recognizable forefather of today's maneuver, was legalized in 1906 but it wasn't until the rulesmakers slimmed down the ball that the practice became popular. In 1912 a new regulation specified that the ball could be no more than 23 inches around the waist. Every few years, they'd scale it down a few more centimeters. In 1934, there came the big, final reduction—no more than 21½ inches around the middle. It wasn't just coincidence that Sammy Baugh and Davey O'Brien and the like came along a couple years later and began threading needles.

Passing Us Dizzy

With the popularization of the pass came the faking and trickery off the threat of the pass, until we all became quite dizzy and remain so until this very day.

Likewise the rules committees, over the years, have advanced the cause of passing. Along with the change of the shape of the ball in 1934 came a couple more rule alterations. You could now throw the ball incomplete in the end zone without loss of possession, for heaven sakes, and you were no longer punished five yards for more than one incomplete pass in the same series.

In immediate post-war years, a rule was changed to allow passes thrown from anywhere behind the line (instead of five yards) and encouraged use of the modern T formation. The penalty for intentional grounding of a pass was reduced from 15 yards to 5 yards and it has actually been called a couple of times.

As Mr. Nelson says, "Through its one hundred years, intercollegiate football has been a game of dynamic changes in systems, techniques and rules."

How about that dynamic change in 1939 when it became mandatory to wear a helmet? No longer could the fullback raise to his full height, tear off his helmet and fling it to the sideline to show the crowd ole Bronk was getting down to the nitty-gritty. That rule did away with a lotta dynamic drama, but it saved a lotta dynamic ole Bronks.

MUSICAL GIFTS FOR OHIO STATE

and Michigan State Men and Their Families
Imported Swiss Movement plays

- ☐ Carmen Ohio
- ☐ Close Beside the Winding Cedars

MADE OF AMERICAN WALNUT



The
Perfect
Gift for
the
College
Man

- ☐ Cigarette Box \$14.95
- ☐ Humidor - Pipe Rack \$19.95
- ☐ Table Lighter \$14.95

— We Pay All Shipping Charges —

Name
Address
State Zip
Musical Creations, Inc. 84 Broad St. Pawtucket, R.I. 02862



ALL BUCKEYES KNOW

Quality

Makes
CHAMPIONS!

Dale CLEANERS INC.

"Your Champion Northwest Dry Cleaner"

976 W. HENDERSON RD.
FREE PICKUP & DELIVERY

451-1422

Stouffer's
UNIVERSITY INN



Add comfort, convenience and fun to your exciting football weekend in Columbus...
make reservations to stay at Stouffer's University Inn

just off the Ohio State
campus...only a mile north
of the stadium!

- 200 beautifully appointed guest rooms —many with color T. V.
- Olde English resort atmosphere
- Olympic-size pool with high board and sauna
- Nine private meeting rooms to accommodate 300 conferees in relaxed surroundings
- Dining in the Red Lion Tavern and Royal Oak Room. Cocktails in the Peanut Pub
- Bus service to and from the game
- Everything you desire in the way of fun, food, entertainment and relaxation!
- For information on sales meetings and conferences, as well as parties and private dinners, contact the Sales Department.

STOUFFER'S UNIVERSITY INN
3025 OLENTANGY RIVER ROAD
COLUMBUS, OHIO 267-9291

The Ohio State University Football Roster

No.	Name	Pos.	Wgt.	Hgt.	Age	Class	Home Town—H.S. Coach
3	*Sensibaugh, Michael	S	188	6-0	20	Jr.	Cincinnati—Ben Hubbard
8	Marting, Robert	CB	178	6-0	19	So.	Washington C.H.—Maurice Pfeifer
10	*Kern, Rex	QB	186	6-0	20	Jr.	Lancaster—Earl Jones
11	**Gillian, Ray	ORH	198	5-11	21	Sr.	Uniontown, Pa.—Lee Kaltenbach
14	Smith, Bruce	S	160	5-10	20	Jr.	Gallipolis—Terry Hansley
15	**Polaski, Michael	DRH	168	5-10	20	Sr.	Columbus—Jim Anderson
16	*Zelina, Larry	ORH	196	6-0	20	Jr.	Cleveland—Augie Bossu
17	Trapuzzano, Robert	DRH	192	6-0	20	Sr.	McKees Rocks, Pa.—Ed Pastin
18	*Maciejowski, Ronald	QB	190	6-2	20	Jr.	Bedford—Francis McBellie
19	Lamka, Donald	QB	190	5-11	20	So.	Cleveland—John Gentile
20	Sharp, William	S	170	5-10	19	So.	Lima—Al Scrivener
21	*Burton, Arthur	RB	194	6-1	21	Sr.	Fostoria—Dennis Studrawa
22	*Hayden, Leophus	OLH	206	6-2	21	Jr.	Dayton—Nick Marquardt
23	**Rusnak, Kevin	ORE	188	6-1	21	Sr.	Garfield, N.J.—Frank Dawson
24	Campana, Thomas	OLH	185	5-11	19	So.	Kent—Tom Capana
26	*Anderson, Tim	DRH	194	6-0	20	Jr.	Follansbee, W. Va.—Denny Williams
28	Howard, Harry	DLH	190	6-0	19	So.	Cincinnati—Pat Mancuso
32	*Tatum, Jack	RB	204	6-0	20	Jr.	Passaic, N.J.—John Federici
33	Mountz, Gregory	LB	200	6-3	19	So.	Hummelstown, Pa.—Jim Seacrist
35	**Otis, James	LB	216	6-0	21	Sr.	Celina—Norman Decker
42	*Brockington, John	FB	216	6-1	21	Jr.	Brooklyn, N.Y.—Moe Finkelstein
43	Evans, William	DLE	182	6-2	19	So.	Ceredo, W. Va.—Carl Ward
44	Greene, Horatius	OLH	177	5-11	20	Sr.	Jersey City, N.J.—Tom Danato
46	*Provost, Ted	DLH	184	6-3	21	Sr.	Navarre—Don Rankin
47	Coburn, James	FB	190	5-11	20	Jr.	Maumee—Don Prentiss
50	**Smith, Robert	DLT	228	6-2	21	Sr.	Hamilton—Terry Malone
51	Hackett, William	LB	202	6-1	21	Sr.	London—Jim Bowlus
52	DeLeone, Thomas	C	214	6-2	19	So.	Kent—Tom Campana
53	*Donovan, Brian	C	210	6-3	20	Jr.	Columbus—Dick Walker
54	Conroy, James	C	214	6-2	20	Jr.	Bay Village—Jack Llewellyn
55	*Radtko, Michael	LB	198	6-1	21	Sr.	Wayne, N.J.—Ken Sinofsky
56	White, Stanley	LB	210	6-1	19	So.	Kent—Tom Campana
57	**Backhus, Thomas	ORG	216	5-11	20	Sr.	Cincinnati—Gerald Faust
58	Lebaroff, Ron	C	220	6-1	21	Jr.	Springfield—Lowell Storm
59	Houser, Thomas	MG	220	6-2	19	So.	Massillon—Bob Seaman
60	Vecanski, Milan	MG	227	6-1	20	So.	Harrisburg, Pa.—George Chaump
61	**Jack, Alan	OLG	215	6-0	21	Sr.	Wintersville—Bob Kettlewell
62	*Strickland, Phillip	LB	210	6-1	20	Jr.	Cincinnati—Will Hundemer
63	*Adams, Douglas	LB	214	6-0	20	Jr.	Xenia—Jack Harbaugh
64	*Kurz, Ted	ORG	222	6-2	20	Sr.	Struthers—Bob Cummings
65	*Hart, Randall	ORT	230	6-2	21	Sr.	Willoughby—Neal Nelson
66	Betz, Steve	OLG	222	6-2	19	So.	Minerva—Tom Walters
67	*Holloway, Ralph	OLT	227	6-1	20	Jr.	Oberlin—Darel Goddard
68	*Stillwagon, James	MG	218	6-0	20	Jr.	Mt. Vernon—Edward Clymore
69	Mason, Glen	LB	205	6-2	19	So.	Colonia, N.J.—Joe Martino
70	*Gentile, James	LB	218	6-2	21	Sr.	Poland—Bob Cummings
71	Troha, Richard	OLT	232	6-3	20	Jr.	Cleveland—Bill Gutbrod
72	**Hutchison, Charles	ORT	232	6-3	20	Sr.	Carrollton—Don McBride
73	Simon, Richard	OLT	225	6-2	19	So.	Parma—Jim Fritzsche
74	**Schmidlin, Paul	DLT	224	6-1	20	Sr.	Toledo—Tom Lyons
75	*Cheney, David	OLT	224	6-3	20	Jr.	Lima—Al Scrivner
76	*Opperman, James	OLT	237	6-4	19	Jr.	Bluffton—Mark Covert
77	**Nielsen, Brad	DRT	217	6-3	21	Sr.	Columbus—Dick Walker
78	**Huff, Paul	OLT	234	6-3	21	Sr.	Dover—Richard Haines
79	**Urbanik, William	DRT	231	6-3	22	Sr.	Donora, Pa.—Rudy Andebaker
80	*White, Jan	OLE	207	6-2	20	Jr.	Harrisburg, Pa.—George Chaump
81	*Kuhn, Richard	OLE	211	6-2	20	Jr.	Louisville—Paul Starkey
82	*Jankowski, Bruce	ORE	192	5-11	20	Jr.	Fair Lawn, N.J.—Frank Devens
83	*Debevc, Mark	DRE	214	6-1	20	Jr.	Geneva—Tom Jennell
84	Marsh, Jack	DRE	219	6-2	20	Jr.	Elyria—William Barton
85	Harris, Jimmie	ORE	178	5-11	19	So.	Dayton—Ken Amlin
86	Aston, Daniel	DRE	206	6-2	21	Sr.	Cincinnati—Pat Mancuso
87	Luttner, Kenneth	DRE	208	6-2	19	So.	Medina—Phil Hahn
88	**Whitfield, David	DLE	187	6-0	21	Sr.	Massillon—Earle Bruce
89	**Roman, Nicholas	DRE	226	6-4	22	Sr.	Canton—Don Nehlen
91	Wakefield, Richard	ORE	195	6-4	20	So.	Avon Lake—Al O'Neill
92	Burrows, Roger	OLE	192	6-2	20	Jr.	Brunswick—John Armstrong
93	Cappell, Rich.	DRE	200	6-0	20	So.	Dover—Richard Haines
94	Crapser, Steven	DLT	216	6-1	21	Sr.	Columbus—Jack Blutsworth
96	Long, David	ORT	222	6-1	19	So.	Delphos—Paul Krotzer
97	*Pollitt, William	LB	209	6-2	21	Sr.	Dayton—Jim McDermott
98	Waugh, Charles	ORG	187	6-0	20	Jr.	Clinton—Ralph Beddow

* Indicates Letter

❖ "OFFICIAL WATCH FOR THIS GAME — LONGINES — THE WORLD'S MOST HONORED WATCH" ❖

Valiant Duster 340

Plymouth GTX

Dodge Challenger

Plymouth Barracuda

Dodge Charger 500

**OUR
SPORTS PROGRAM
FOR
THIS SEASON**

Chrysler weather has arrived. Falling leaves take off on the wind—and our 1970 Chrysler Corporation lineup takes the field.

For a starter, Plymouth 1970 makes it with the Rapid Transit System: The fabulous Barracuda Series. Valiant Duster 340. And the imperturbable Plymouth GTX.

Or you could be Dodge material. Find out

with a run in the cars with the bumblebee stripe: The Challenger. Charger 500. Dart Swinger 340. Coronet Super Bee.

The loaded lineup. Performance on wheels, waiting for the moment you take over.

And while you're thinking about it—relax, sit back and enjoy the game.



**CHRYSLER
CORPORATION**

Plymouth • Dodge • Chrysler • Imperial • Dodge Trucks • Simca • Sunbeam

Things
go better
with Coke.

TRADE-MARK®



TRADE-MARK®



Ohio State

OFFENSE

80 Jan White	LE
75 Dave Cheney	LT
57 Thomas Backhus	LG
53 Brian Donovan	C
61 Alan Jack	RG
72 Charles Hutchison	RT
82 Bruce Jankowski	RE
10 Rex Kern	QB
42 John Brockington	LH
16 Larry Zelina	RH
35 Jim Otis	FB

DEFENSE

88 Dave Whitfield	LE
74 Paul Schmidlin	LT
68 Jim Stillwagon	MG
79 Bill Urbanik	RT
83 Mark Debevc	RE
63 Doug Adams	LB
62 Phil Strickland	LB
32 Jack Tatum	CB
46 Ted Provost	LH
26 Tim Anderson	RH
3 Mike Sensibaugh	S

OHIO STATE SQUAD

1 Schram, PK	56 S. White, LB
2 Johnston, PK	57 Backhus, ORG
3 Sensibaugh, S	58 Lebaroff, C
6 Dale, S	59 Houser, ORG
8 Marting, CB	60 Vecanski, MG
10 Kern, QB	61 Jack, OLG
11 Gillian, ORH	62 Strickland, LB
14 B. Smith, S	63 Adams, LB
15 Polaski, DRH	64 Kurz, OLG
16 Zelina, ORH	65 Hart, OLT
17 Trapuzzano, DRH	66 Betz, OLG
18 Maciejowski, QB	67 Holloway, DLT
19 Lamka, LB	68 Stillwagon, MG
20 Sharp, QB	69 Mason, LB
21 Burton, CB	70 Gentile, OLG
22 Hayden, OLH	71 Troha, ORT
23 Rusnak, QB	72 Hutchison, ORT
24 Campana, ORH	73 Simon, ORG
26 Anderson, DRH	74 Schmidlin, DLT
27 Wright, OLH	75 Cheney, OLT
28 Howard, DLH	76 Oppermann, ORT
29 Conley, LB	77 Nielsen, DRT
32 Tatum, CB	78 Huff, OLT
33 Mountz, LB	79 Urbanik, DRT
35 Otis, FB	80 J. White, OLE
36 Muntean, DRT	81 Kuhn, OLE
37 Sapanaro, DLT	82 Jankowski, ORE
38 Givens, DLH	83 Debevc, DRE
42 Brockington, LH	84 Marsh, DRE
43 Evans, DLE	85 Harris, ORE
44 Greene, OLH	86 Aston, DRE
45 King, DLE	87 Luttner, DRE
46 Provost, DLH	88 Whitfield, DLE
47 Coburn, FB	89 Roman, DRE
48 Burchinal, ORG	91 Wakefield, ORE
49 Harman, C	92 Burrows, OLE
50 R. Smith, DRT	93 Cappel, DLE
51 Hackett, LB	94 Crasper, DLT
52 DeLeone, C	95 Aleshire, ORE
53 Donovan, C	96 Long, ORT
54 Conroy, C	97 Pollitt, MG
55 Radtke, LB	98 Waugh, ORG

Michigan State

OFFENSE

84 Frank Foreman	LE
74 Dave Van Elst	LT
59 Don Bair	LG
51 Tom Beard	C
70 Ron Saul	RG
77 Craig Wycinsky	RT
81 Bruce Kulesza	RE
17 Bill Triplett	QB
24 Eric Allen	LH
40 Don Highsmith	RH
41 Kermit Smith	FB

DEFENSE

82 Gary Nowak	LE
79 Ron Joseph	LT
94 Ron Curl	RT
97 Wilt Martin	RE
49 Tom Barnum	LB
85 Ken Little	LB
95 Don Law	LB
66 Mike Hogan	LB
27 Harold Phillips	LH
30 Clifton Hardy	RH
42 Jay Breslin	S

MICHIGAN STATE SQUAD

1 Washington, FL	54 Iukovich, C
3 Boyce, K	55 Roy, G-C
4 Werner, QB	56 Valerine, C
6 Sudar, K	58 Black, OG
8 Miller, K	59 Baird, OG
11 Berry, DHB	60 Tobin, OG
12 McCauley, SE	61 Hines, OT
16 Piro, QB	62 Wagers, DE
17 Triplett, QB	63 Thomas, DE
18 Turner, DHB	64 Milstead, DE
19 Davis, OHB	66 Hogan, LB
23 Matthews, OHB	67 Halliday, G., OG
24 Allen, OHB	68 Willing, OT
25 Barr, DHB	70 Saul, Ron, OG
26 Love, OHB	71 Mittelberg, OT
27 Phillips, DHB	72 Bohn, C
28 O'Hearn, FL	73 Miltenberger, OT
29 Callard, DHB	74 VanElst, D., OT
30 Hardy, DHB	75 Stoll, DT
31 Smith, D., FB	77 Wycinsky, OT
32 Beverlin, OHB	79 Joseph, DT
33 Kough, FL	80 Nicholson, TE
35 McLee, DHB	81 Kulesza, TE
36 Slank, FB	82 Nowak, DE
37 Jones, DHB	83 Bowdell, SE
38 Kutschinski, DHB	84 Foreman, SE
39 Wieleba, LB	85 Little, LB
40 Highsmith, OHB	86 VanElst, G., LB
41 Smith, K., FB	87 Butler, SE
42 Breslin, S	88 Saul, Rich, LB
43 Kulikowski, LB	89 DuPree, SE
45 Morrissey, LB	91 Halliday, D., DE
47 Roberts, LB	93 Benedict, DT
48 Parmentier, FB	94 Curl, DT
49 Barnum, LB	95 Law, LB
50 Fox, LB	96 Dawson, DT
51 Beard, C	97 Martin, DE
52 Justice, C	99 McLaughlin, LB



"COCA-COLA" AND "COKE" ARE REGISTERED TRADE-MARKS OF THE COCA-COLA COMPANY

CHANGE
IS IN THE
WIND Shaped in a wind tunnel...
Refined by the wind
at Daytona, Riverside, and Darlington.
Wind-shaped. Aerodynamic. Made to move.



1970
FORD
TORINO

The most completely changed new cars of the year—Torino. New size. Longer. Lower. Wider. Quick and quiet. New shape. Shaped in a wind tunnel for a new, low-drag silhouette.
Torino Brougham. Here's the one that has it all. Distinctive new grille with Hideaway Head-

1970 Torino Brougham 2-Door
More luxurious than any other car in its class. One of the 13 new 1970 Torino models—the most completely changed new cars of the year.

lamps. New interiors to surround you with luxury. More luxurious than any other car in its class. Top performance from a choice of five new V-8's, including the super efficient 351-cu. in. 4V. Top it all off with a glamorous vinyl-covered roof. Torino Brougham—sweeping its class.



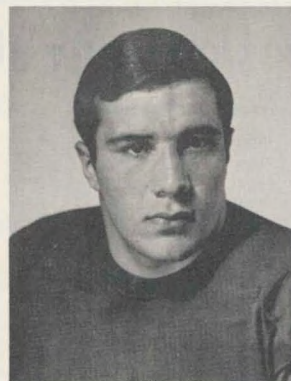
Michigan State University Football Roster

No.	Name	Pos.	Wgt.	Hgt.	Age	Class	Home Town
1	Washington, Herbert	FL	168	6-0	18	So.	Flint
3	*Boyce, Gary	K	166	5-7	19	Jr.	St. Johns
4	Werner, Daniel	QB	181	6-3	19	So.	Rocky River, Ohio
6	Sudar, Hans	TE	201	6-1	21	So.	Hamilton, Ont.
8	Miller, Patrick	K	195	6-2	19	So.	Menominee
11	Berry, Arthur	DHB	181	6-0	19	Jr.	Detroit
12	McCauley, Michael	SE	172	6-0	20	Jr.	Livonia
16	Piro, Steven	QB	182	6-2	19	So.	Iowa City, Iowa
17	*Triplett, William	QB	182	6-2	20	Jr.	Vicksburg, Miss.
18	Turner, Cleothar	DHB	172	5-8	19	So.	Ecorse
19	Davis, Randolph	OHB	189	5-10	19	So.	Matawan, N.J.
23	Matthews, Henry	OHB	198	6-3	19	So.	Akron, Ohio
24	Allen, Eric	OHB	161	5-10	20	So.	Georgetown, S.C.
25	Barr, Douglas	DHB	169	5-11	19	So.	Woodland
26	*Love, Thomas	OHB	200	5-11	20	Jr.	Sylva, N.C.
27	*Phillips, Harold	DHB	192	6-2	20	Jr.	Detroit
28	O'Hearn, Thomas	FL	184	5-11	22	Jr.	Narragansett, R.I.
29	Callard, Roger	DHB	172	5-8	19	So.	Oakley
30	*Hardy, Clifton	DHB	187	6-0	22	Sr.	E. Chicago, Ind.
31	Smith, Daryl	FB	229	6-2	20	So.	Detroit
32	Beverlin, David	OHB	203	6-0	19	So.	Ferndale
33	Kough, Stephen	FL	183	5-11	20	Jr.	Dearborn
35	McLee, Bradley	S	192	5-10	19	So.	Uniontown, Pa.
36	Slank, Ronald	FB	206	6-0	20	Jr.	Detroit
37	Jones, Tim	DHB	167	6-1	19	So.	Detroit
38	*Kutschinski, Thomas	DHB	190	6-0	21	Sr.	E. Grand Rapids
39	Wieleba, Ralph	LB	200	6-0	20	Jr.	Dearborn
40	*Highsmith, Don	OHB	193	6-0	21	Sr.	New Brunswick, N.J.
41	**Smith, Kermit	FB	211	6-0	21	Sr.	Baytown, Texas
42	*Breslin, Jacweir	S	206	6-3	20	Jr.	East Lansing
43	Kulikowski, Dan	LB	214	6-1	20	So.	Muskegon
45	Morrissey, Michael	LB	194	5-11	18	So.	Cincinnati, Ohio
47	Roberts, Clifford	LB	195	6-0	19	So.	Warren, Ohio
48	*Parmentier, Gary	FB	211	6-2	20	Jr.	E. Detroit
49	Barnum, Thomas	LB	231	6-1	20	Jr.	Woodland
50	*Fox, Calvin	LB	219	6-1	21	Sr.	Battle Creek
51	Beard, Thomas	C	243	6-6	21	Jr.	Battle Creek
52	Justice, Morgan	C	199	6-0	20	So.	Trenton
54	Iukovich, Paul	C	201	6-3	19	Jr.	Dayton, Ohio
55	Roy, Errol	OG	218	6-0	20	Jr.	New Orleans, La.
56	Valerine, Joseph	C	204	6-1	20	Jr.	Urbana, Ill.
58	Black, Robert	OG	213	5-10	20	Jr.	Detroit
59	*Baird, Donald	OG	206	5-10	22	Sr.	Tecumseh
60	*Tobin, Michael	C	211	6-1	21	Jr.	Detroit
61	Hines, Kenneth	OT	231	6-3	21	Sr.	Stroud, Okla.
62	Wagers, Steve	DE	214	6-4	19	So.	Hamilton, Ohio
63	*Thomas, David	DE	212	6-1	21	Sr.	Warren
64	Milstead, Kenneth	LB	185	6-1	20	Jr.	Trenton
66	*Hogan, Michael	LB	225	6-3	20	Jr.	Dayton, Ohio
67	Halliday, Gary	OG	207	6-2	19	So.	Royal Oak
68	Willing, Joseph	OT	236	6-3	20	Jr.	Detroit
70	*Saul, Ronald	OG	237	6-2	21	Sr.	Butler, Pa.
71	Mittelberg, Victor	OT	235	6-2	21	Jr.	Skokie, Ill.
72	Bohn, Ted	C	231	6-3	22	Sr.	Glenview, Ill.
73	Mitlenberger, Scott	OT	239	6-3	19	So.	Monroe, Ohio
74	*VanElst, David	OT	221	6-1	20	Sr.	Middleville
75	Stoll, Mark	DT	212	6-3	19	So.	Winston Salem, N.C.
77	*Wycinsky, Craig	OT	223	6-2	21	Sr.	Farmington
79	*Joseph, Ronald	DT	264	6-3	21	Jr.	New Orleans, La.
80	Nicholson, James	TE	267	6-7	20	So.	Honolulu, Hawaii
81	*Kulesza, Bruce	TE	206	6-2	21	Sr.	Muskegon
82	*Nowak, Gary	DE	231	6-4	20	Jr.	St. Clair Shores
83	*Bowdell, Gordon	SE	193	6-2	20	Sr.	Allen Park
84	**Foreman, Frank	SE	201	6-2	20	Sr.	Louisville, Ky.
85	**Little, Kenneth	LB	221	6-2	22	Sr.	Youngstown
86	VanElst, Gary	LB	250	6-3	19	So.	Middleville
87	Butler, Frank	SE	214	6-5	19	Jr.	Chicago, Ill.
88	**Saul, Richard	LB	230	6-3	21	Sr.	Butler, Pa.
89	DuPree, Billy	SE	212	6-4	19	So.	W. Monroe, La.
91	Halliday, Douglas	DE	207	6-1	19	So.	Royal Oak
93	**Benedict, Richard	DT	219	6-2	21	Sr.	East Lansing
94	*Curl, Ronald	DT	246	6-1	20	Jr.	Chicago, Ill.
95	*Law, Donald	LB	227	6-0	21	Sr.	Brownsville, Pa.
96	*Dawson, William	DT	243	6-2	21	Jr.	Tucson, Ariz.
97	*Martin, Wilton	DE	231	6-2	20	Jr.	St. Louis, Mo.

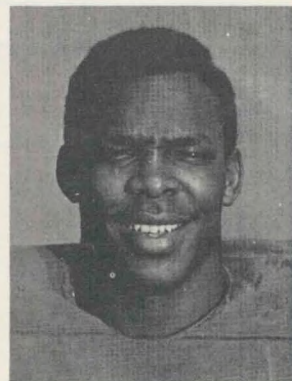
* Indicates Letter



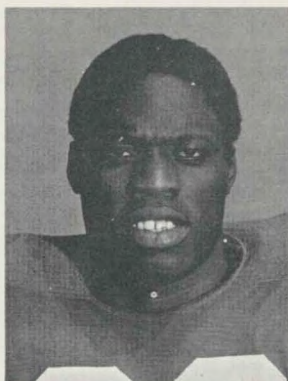
MARK DEBEVC
No. 83—Defensive End,
Agriculture



JIM STILLWAGON
No. 68—Middle Guard,
Education



LEOPHUS HAYDEN
No. 22—Halfback, Education



JOHN BROCKINGTON
No. 42—Fullback, Adm. Science

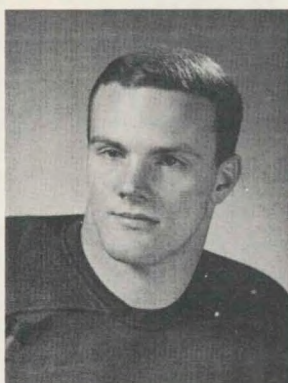


DOUG ADAMS
No. 63—Linebacker, Humanities



WILLIAM URBANIK
No. 79—Tackle, Education

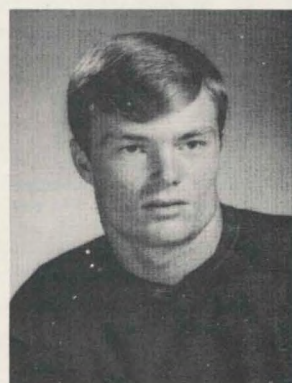
Photos by House of Portraits



RANDY HART
No. 65—Guard, Adm. Science



PHIL STRICKLAND
No. 62—Linebacker, Education



MICHAEL POLASKI
No. 15—Safety, Adm. Science

COMPOSITE BIG TEN FOOTBALL SCHEDULE

1969 is the Big Ten's 74th season and the Centennial of College Football

SEPTEMBER 20

Indiana 58, Kentucky 30
Michigan 42, Vanderbilt 14
Purdue 42, Texas Christian 35
Michigan State 27, Washington 11
Washington State 19, Illinois 18
Notre Dame 35, Northwestern 10
Oregon State 42, Iowa 14
Oklahoma 48, Wisconsin 21
Arizona State 48, Minnesota 36

SEPTEMBER 27

Ohio State 62, Texas Christian 0
Michigan 45, Washington 7
U.C.L.A. 34, Wisconsin 23
Southern Cal. 48, Northwestern 6
Purdue 28, Notre Dame 14
Missouri 37, Illinois 6
Iowa 61, Washington State 35
Michigan State 23, Southern Methodist 15
Minnesota 35, Ohio University 35 (tie)
California 17, Indiana 14

OCTOBER 4

Ohio State 41, Washington 14
Notre Dame 42, Michigan State 27
Purdue 36, Stanford 35

UCLA 36, Northwestern 0
Iowa 31, Arizona 19
Nebraska 42, Minnesota 14
Missouri 40, Michigan 17
Iowa State 48, Illinois 20
Syracuse 43, Wisconsin 7
Colorado 30, Indiana 7

OCTOBER 11

Michigan State at OHIO STATE
Northwestern at Illinois
Minnesota at Indiana
Purdue at Michigan
Iowa at Wisconsin

OCTOBER 18

OHIO STATE at Minnesota
Illinois at Indiana
Michigan at Michigan State
Wisconsin at Northwestern
Iowa at Purdue

OCTOBER 25

Illinois at OHIO STATE (Homecoming)
Michigan State at Iowa
Northwestern at Purdue
Indiana at Wisconsin
Michigan at Minnesota

NOVEMBER 1

OHIO STATE at Northwestern
Purdue at Illinois
Minnesota at Iowa
Wisconsin at Michigan
Indiana at Michigan State

NOVEMBER 8

Wisconsin at OHIO STATE (Parents' Day)
Michigan at Illinois
Iowa at Indiana
Northwestern at Minnesota
Michigan State at Purdue

NOVEMBER 15

Purdue at OHIO STATE
Michigan at Iowa
Minnesota at Michigan State
Indiana at Northwestern
Illinois at Wisconsin

NOVEMBER 22

OHIO STATE at Michigan
Iowa at Illinois
Purdue at Indiana
Wisconsin at Minnesota
Michigan State at Northwestern

THE CENTRAL OHIO CHAPTER OF THE NATIONAL FOOTBALL HALL OF FAME

Salutes 100 years of Intercollegiate Football
1869 -- 1969

This chapter honors outstanding college and high school football players and coaches for excellence in playing, coaching and scholarship.

We preserve the heritage and promote the values of Intercollegiate Football in American life.

Join now. Annual dues - \$10.00 (Tax deductible)

Mail To: Ernie Godfrey, President
c/o Athletic Department
Ohio State University

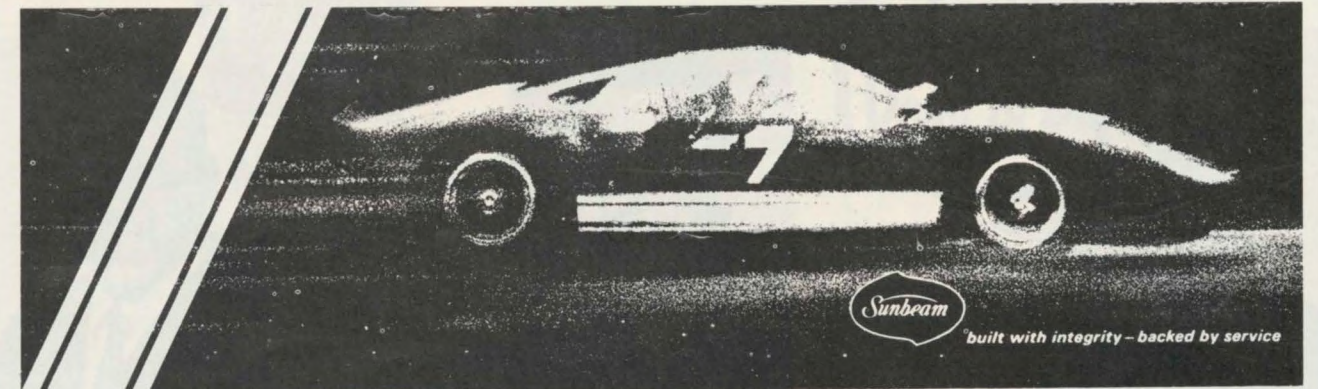
1969 – The Ohio State University Football Squad – 1969



First Row (left to right) Rusnak, Roman, Polaski, Backhus, Huff, Hutchison, Provost, Jack, Whitfield, Nielsen, Schmidlin, Urbanik, Otis, Brungard, Gillian, Radtke.
 Second Row (left to right) Coach Hayes, Kuhn, Gentile, Kurz, R. Smith, Hackett, Pollitt, Hart, Aston, Crapser, Greene, Burton, Holloway, Coburn, Conroy, Waugh, Sensibaugh.
 Third Row (left to right) Zelina, Jankowski, Adams, Stillwagon, Kern, Maciejowski, Donovan, Brockington, Cheney, J. White, Hayden, Anderson, Strickland, Tatum, Debevc, B. Smith.
 Fourth Row (left to right) Dale, Campana, S. White, DeLeone, Burrows, Akers, King, Oppermann, Troha, Marsh, Burchinal, Lebaroff, Harmon, Aleshire, Sharp.
 Fifth Row (left to right) Givens, Marting, Lamka, Cappel, Long, Mountz, Simon, Evans, Wakefield, Vecanski, Betz, Sapanaro, Mason, Wright, Harris, Johnston.
 Sixth Row (left to right) Coaches: Hindman, McClain, McCullough, Bruce, Chaump, Walker, Mummey, Sarkinen (Absent - Hubbard); Muntean, Luttner, Howard, Houser, Schram, Conley.

THE SUNBEAM FASTBACK

TEST SHAVE A FASTBACK SHAVER. NEWEST SLANT ON SHAVING!



FAST FINISH!

Here comes the Fastback! Newest slant on shaving from Sunbeam. Never been a shaver like it.

Dual slanted heads cover more ground faster. Six beard-whacking blades meet your whiskers at a better angle. Long hair slots for better pick-up. The Fastback plays it fast and close—easy through the curves—steady on the flats—right down to the finish with a barber-type trimmer. Cord model or free-wheeling cord/cordless.

The winner in the face race.



RON JOSEPH
No. 79—Defensive Tackle



MIKE HOGAN
No. 66—Linebacker



DON HIGHSMITH
No. 40—Offensive Halfback

MICHIGAN STATE SPARTANS



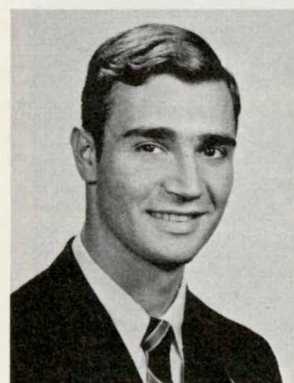
CLIFTON HARDY
No. 30—Defensive Back



KEN LITTLE
No. 85—Defensive Tackle



TOMMY LOVE
No. 26—Offensive Halfback



DAN WERNER
No. 4—Quarterback

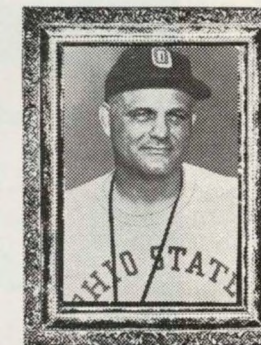


RICH SAUL
No. 88—Linebacker



ERROL ROY
No. 55—Center

**In all the world
there's only one!**



Jai Jai
Restaurant

1421 Olentangy River Road/Phone 294-5111/Open daily 9 a.m. to 1 a.m. Sundays 11:30 a.m. to 9 p.m.



West-Camp Press, Inc.

39 Collegeview Road, Westerville, Ohio 43081
Phones: (614) 882-2378—Job Shop 882-3309

"The Printing House that Keeps its Promises"



BORDEN™
AFTER-THE-GAME SPECIAL



**YOU CAN ALWAYS "SCORE"
with Lady Borden Ice Cream**

14 delicious flavors

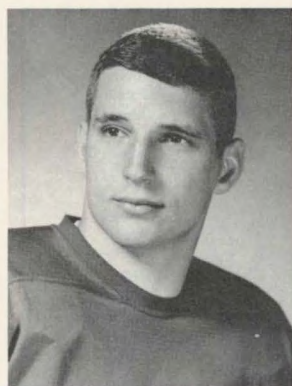
It's Better — It's



If it's on
the house

... it
should be
Dean & Barry

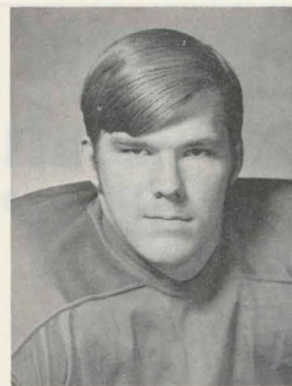




ARTHUR BURTON
No. 21—Safety, Education



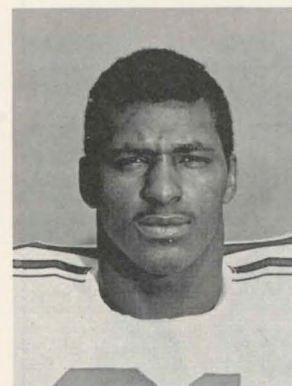
KENNETH LUTTNER
No. 87—End, Education



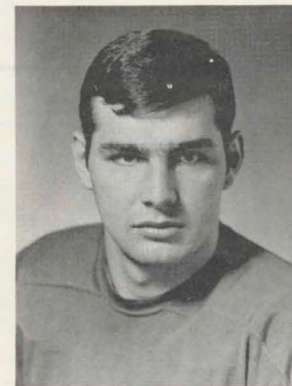
STANLEY WHITE
No. 56—Linebacker, Adm. Science



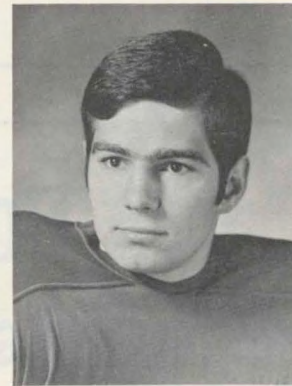
OHIO STATE BUCKEYES



TIM ANDERSON
No. 26—Halfback, Adm. Science



DICK KUHN
No. 81—End, Biological Sc.

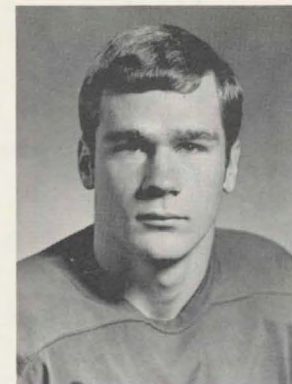


THOMAS DE LEONE
No. 52—Center, University College

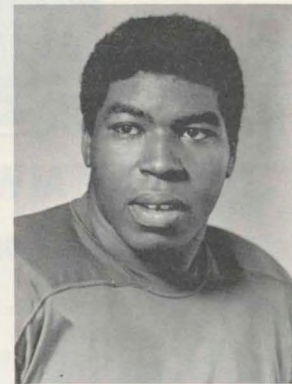
Photos by House of Portraits



MICHAEL RADTKE
No. 55—Linebacker, Adm. Science



RON MACIEJOWSKI
No. 18—Quarterback, Engineering



RALPH HOLLOWAY
No. 67—Tackle, Education



FOOTBALL

SUNDAYS

NOON — Saturday's OSU Game in Color Film Highlights.

2:00 — AFL Game of the Week
WATCH FOR CINCI BENGALS!

FRIDAYS

7:00 — Paul Brown's Quarterback Club
The strategy behind the game.

SATURDAYS

12:30 — Big Ten Football Highlights.

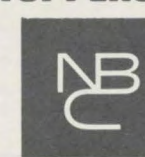
SPORTS



EYE STOPPERS!

WLWC COLUMBUS, O.

AVCO BROADCASTING CORPORATION



CENTRAL OHIO WATCHES MORE SPORTS ON TV 4 THAN ANY OTHER STATION!

Ohio State Football Schedules, 1969 - 1973

1969

Sept. 27	Texas Christian here	Oct. 25	Illinois, here
Oct. 4	At Washington	Nov. 1	At Northwestern
Oct. 11	Michigan State, here	Nov. 8	Wisconsin, here
Oct. 18	At Minnesota	Nov. 15	Purdue, here
		Nov. 22	At Michigan

1970

Sept. 26	Texas A&M, here	Oct. 31	Northwestern, here
Oct. 3	Duke, here	Nov. 7	At Wisconsin
Oct. 10	At Michigan State	Nov. 14	At Purdue
Oct. 17	Minnesota, here	Nov. 21	Michigan, here
Oct. 24	At Illinois		

1971

Sept. 25	Colorado, here	Oct. 30	Wisconsin, here
Oct. 2	California, here	Nov. 6	At Michigan State
Oct. 9	At Minnesota	Nov. 13	Purdue, here
Oct. 16	Illinois, here	Nov. 20	At Michigan
Oct. 23	At Northwestern		

1972

Sept. 30	N. Carolina, here	Nov. 4	At Wisconsin
Oct. 7	At California	Nov. 11	Michigan State, here
Oct. 14	Minnesota, here	Nov. 18	At Purdue
Oct. 21	At Illinois	Nov. 25	Michigan, here
Oct. 28	Northwestern, here		

1973

Sept. 29	Texas Christian, here	Oct. 27	At Northwestern
Oct. 6	Washington State, here	Nov. 3	Illinois, here
Oct. 13	At Wisconsin	Nov. 10	At Michigan State
Oct. 20	Indiana, here	Nov. 17	Iowa, here
		Nov. 24	At Michigan

OHIO STATE UNIVERSITY Basketball Schedule 1969 - 1970

Dec. 1	At Wake Forest
Dec. 6	At Butler
Dec. 8	Northern Illinois, here
Dec. 13	Ohio University, here
Dec. 20	At Alabama
Dec. 22	At Tulane
Dec. 27	Fresno State, here
Dec. 29	At Texas Christian
Jan. 3	Minnesota, here
Jan. 10	At Illinois
Jan. 13	Michigan, here
Jan. 17	Northwestern, here
Jan. 19	West Virginia, here
Jan. 24	At Minnesota
Jan. 26	Georgia Tech, here
Jan. 31	At Northwestern
Feb. 7	Purdue, here
Feb. 10	At Michigan State
Feb. 14	At Indiana
Feb. 21	Iowa, here
Feb. 24	At Wisconsin
Feb. 28	Michigan State, here
Mar. 3	At Iowa
Mar. 8	Wisconsin, Here

Relive The 1969 Rose Bowl

**OHIO STATE
vs SO. CAL.**

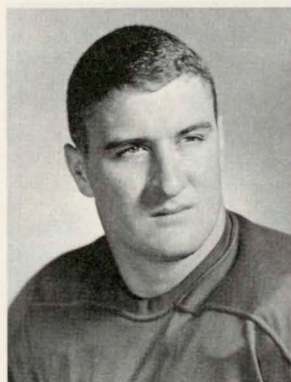


**EVERY
THRILLING
PLAY!**

The actual NBC telecast. Curt Gowdy and Kyle Rote commentary. See O.J. Simpson run & the great Buckeye offense and defense. Now enjoy it all again!

**OCT. 25TH
SAT. 11:00PM**

WLWC TV 4
NBC **4** **A TV-4 SPORTS SPECIAL**



NICK ROMAN
No. 89—End, Adm. Science



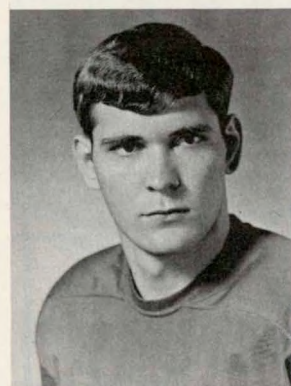
JIM OPPERMANN
No. 76—Tackle, Social Work



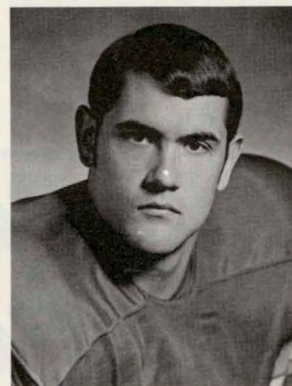
BRUCE SMITH
No. 14—Safety, Adm. Science



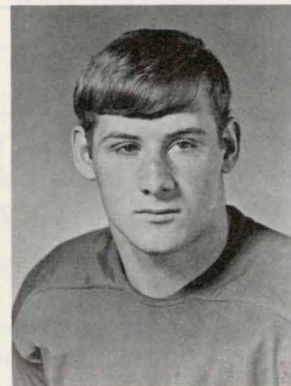
OHIO STATE BUCKEYES



CHARLES WAUGH
No. 98—Guard, Engineering



JIM COBURN
No. 47—Fullback, Education

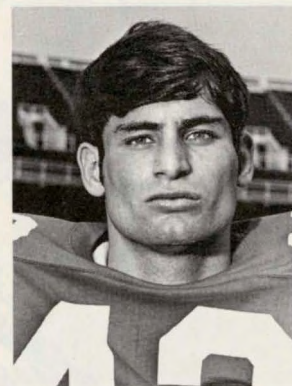


MIKE DALE
No. 6—Safety, Humanities

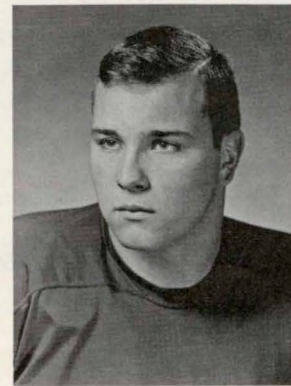
Photos by House of Portraits



RON LEBAROFF
No. 58—Center, Adm. Science



WILLIAM EVANS
No. 43—End, Adm. Science



WILLIAM POLLITT
No. 97—Linebacker,
Humanities

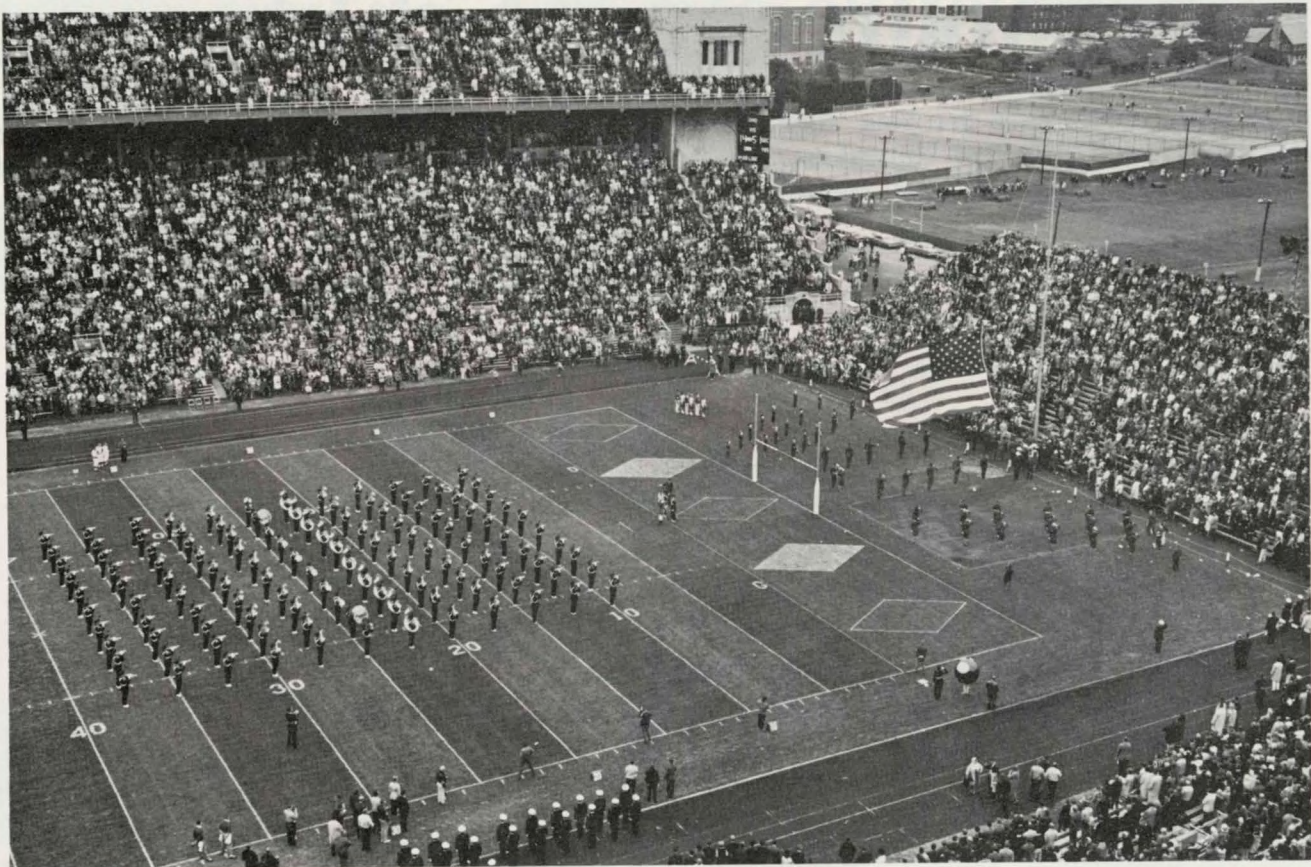
When you're out of Schlitz, punt.

Of course, you'd never get your signals that mixed up. Out of Schlitz? Ridiculous. Schlitz is the beer that's golden aged. Schlitz brings

you NFL football all season long on CBS television. When you're out of Schlitz, you're out of beer. Kick that around.



THE OHIO STATE UNIVERSITY MARCHING BAND



Half-Time Presentation
LIGHT - FLIGHT - HEIGHT - WRITE
Music and Formations

MUSIC

Thus Spake Zarathustra
Slick
Those Magnificent Men and
Their Flying Machines
Fly Me to the Moon
Good Morning Starshine
Le Regiment

FORMATIONS

Entrance
Switch and Bulb
Old Plane

Drill
Earth and Moon
Script Ohio

Director
Charles Spohn

Assistant Directors
Jim Jones
Don Hower
the Spoken Word
Tom Johnson

Drum Major
Wayne Long

Music Arrangements
Richard Heine
John Tatgenhorst
Ed Montgomery

CARMEN OHIO
Words and Music by Fred Cornell, ex-'06.
(Hats off, standing.)
O come, let's sing Ohio's praise
And songs to Alma Mater raise;
While our hearts rebounding thrill
With joy that death alone can still.
Summer's heat or winter's cold,
The seasons pass, the years will roll;
Time and change will truly show
How firm thy friendship—Ohio.
These jolly days of priceless worth
By far the gladdest days on earth,
Soon will pass and we not know
How dearly we love Ohio.
We should strive to keep thy name
Of fair repute and spotless fame;
So in college halls we'll grow
And live thee better—Ohio.

THE BUCKEYE BATTLE CRY
Words and Music by Frank Crumit
In old Ohio there's a team
That's known throughout the land—
Eleven warriors brave and bold,
Whose fame will ever stand,
And when the ball goes over,
Our cheers will reach the sky,
Ohio Field will hear again
The Buckeye Battle Cry.
Drive! Drive on down the field,
Men of the Scarlet and Gray;
Don't let them thru that line,
We have to win this game today,
Come on, Ohio! Smash thru to victory.
We cheer you as we go;
Our honor defend
So we'll fight to the end
For Ohio.

On The Weekends.....
all roads lead to FOOTBALL!

Charter a
LAKE SHORE
Bus



THE LAKE SHORE SYSTEM
714 E. BROAD ST. • COLUMBUS, OHIO 43215

Phone: 224-6310
... or contact your nearest Lake Shore ticket agent

VILLA HOPE
EXTENDED CARE FACILITY

920 Thurber Drive West, Columbus, Ohio 43215

(A. C. 614) 224-5183

24-Hour Professional Post-Operative and
Rehabilitative Care

Centrally Located for all Hospitals. Well-Equipped
and Staffed **PHYSICAL THERAPY DEPARTMENT**
under Direction of Registered Physical Therapist

"Complete Service" **PHARMACY** within the facility
serving 7 Days per week

Complete Diagnostic Service: X-ray, Lab, E.K.G.'s
Patient Transportation at no extra charge

CERTIFIED FOR MEDICARE



THE
HISS STAMP
COMPANY

HERMAN A. BLOOM, *President*
GEORGE W. RITCHEY, *Manager*

RUBBER, BRASS AND STEEL
MARKING DEVICES
BRONZE TABLETS
NUMBERING MACHINES

195 EAST LONG STREET
COLUMBUS, OHIO

The Friendly
RED DOOR TAVERN
 1736 W. FIFTH AVE. • 488-5433 • JACK YOUNGQUIST, MANAGER
COLORFUL EARLY AMERICAN
Easy Parking
A FOOTBALL SPECIAL CARRYOUT
 Signal us 30 minutes in advance . . . we'll prepare your soup, sandwich and pie to take to the game. Make an end run before or after the game to the RED DOOR for delicious food and refreshments.
 ALL LEGAL BEVERAGES SERVED
 DON'T ACCEPT A SUBSTITUTE — SCORE IN EATING ENJOYMENT AT THE RED DOOR




OHIO STADIUM

Our Arrow-Universal Division is today supplying the same highest quality limestone aggregate concrete which insured the enduring beauty and permanence of this structure completed in 1922.

THE MARBLE CLIFF QUARRIES CO.
 COLUMBUS, OHIO



*Before or after the game —
 or for a gala football-weekend*

Green Meadows Country Inn

On U.S. Route 23 4 miles North
 of Worthington-Columbus, Ohio
 Use new outerbelt 270 from
 I-71 to U.S. 23, exit right.
 Phone: 885-4051

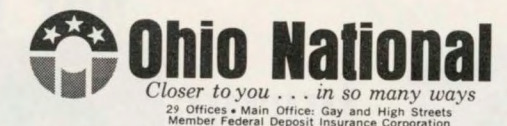
Ohio National Master Charge



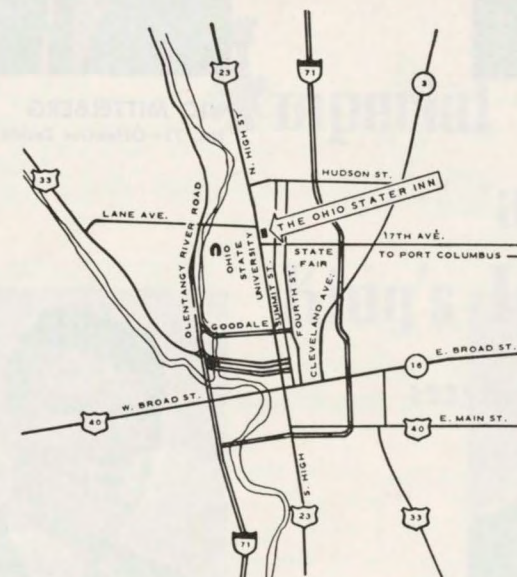
*the go-ahead card
 for get-ahead people!*

Your Ohio National Master Charge card permits you to shop, dine and travel anywhere without carrying large sums of cash. Merchants in Franklin County and around the world welcome it. And when your Master Charge card includes your photograph, it serves as a check guarantee at any Ohio National office or at any Master Charge merchant. It also permits you to obtain a

cash advance at Ohio National or any other Master Charge bank anywhere. It's the fun way to buy everyone ought to try. Apply at any Ohio National office.



ALL ROADS LEAD TO OHIO STATER INN



Convenience is a paramount feature of THE INN . . . you can walk to every important office, service administrative headquarters, the Stadium and St. John Arena on the Ohio State University campus. It is easily accessible to all highways and expressways leading into Columbus from all directions . . . North, South, East or West.

The OHIO STATER INN is conveniently close to nearby industrial and commercial establishments . . . close to University Hospital and other hospitals . . . close to Columbus Airport (five miles due East) . . . close to Battelle Memorial Institute.

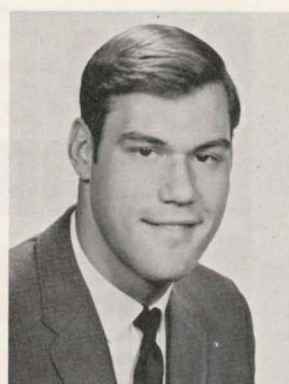
For Reservations, write OHIO STATER INN, 2060 North High Street at East Woodruff, Columbus 1, Ohio or Telephone 294-5381.



STEVE PIRO
No. 2—Quarterback



HAROLD PHILLIPS
No. 27—Defensive Back

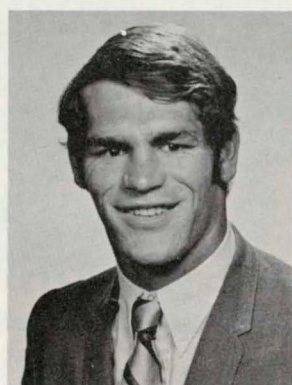


GARY PARMENTIER
No. 48—Fullback

MICHIGAN STATE SPARTANS



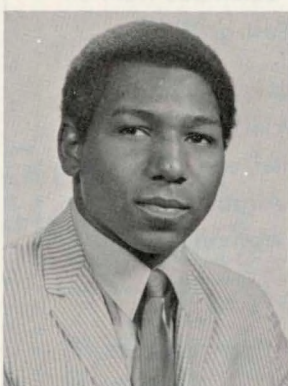
GARY NOWAK
No. 82—Defensive End



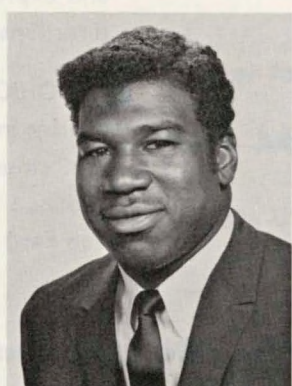
JIM NICHOLSON
No. 80—Tight End



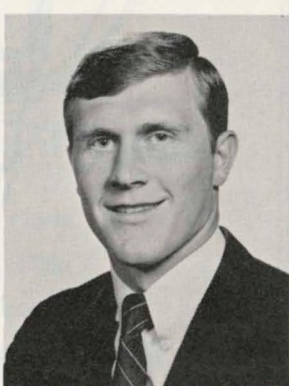
VIC MITTELBERG
No. 71—Offensive Tackle



BRAD McLEE
No. 35—Defensive Back



WILT MARTIN
No. 97—Defensive End



DOUG BARR
No. 25—Defensive Back

Imperial House West and the **Imperial Inn**

4101 West Broad Street - Columbus
276-5111

Imperial House North and the **Black Rose Restaurant**

I-71 Morse Road - Columbus
885-8244

Imperial House Arlington and the **King's Inn Restaurant**

1335 Dublin Road - Columbus
486-0211

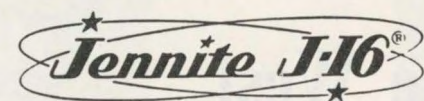
Where Every Guest Is King!

1394 King Ave.

YOU ALWAYS WIN

HUDson 8-7790

with



and

Vynatex® 23

Black

Red—Green—Gray

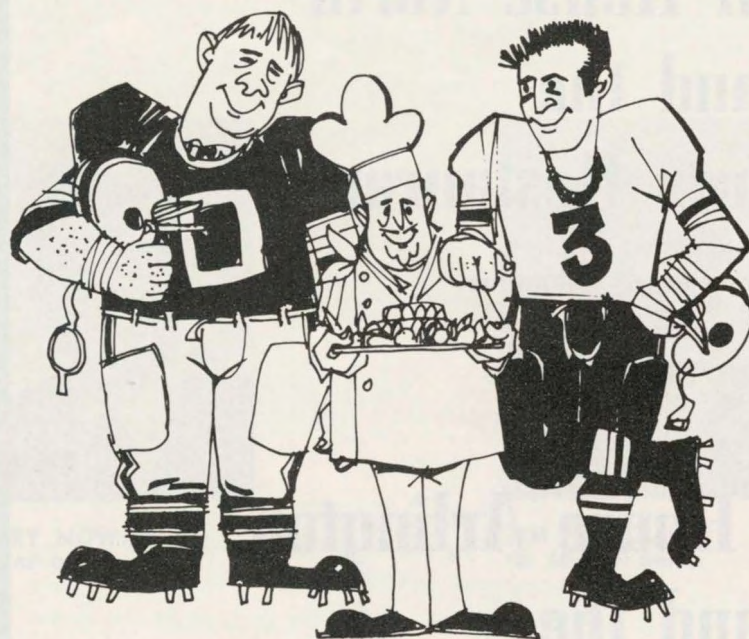
THE ULTIMATE IN SEAL COATING PROTECTION

For Asphalt and Concrete Drives, Parking Lots, and Play Areas

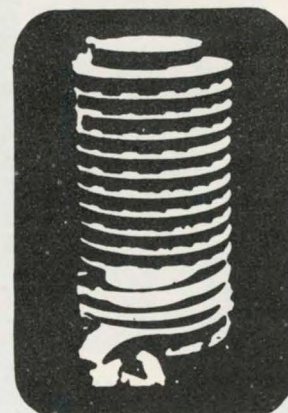
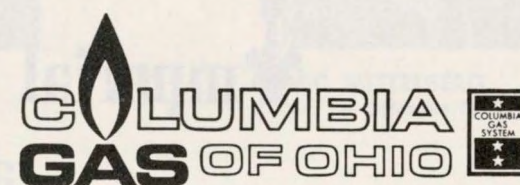
BLACKTOP MAINTENANCE CO.

Everyone agrees...

GAS Cooking Is Best!



Whether it's the training table, your favorite restaurant, or right in your own home, Gas makes cooking easier, faster and tastier. Because it's so controllable, Gas cooking preserves precious vitamins and minimizes meat shrinkage. No wonder it's the choice of the experts — the chefs whose jobs depend on good cooking.



**Before the whistle...after the gun
...There's fun in the Round at the Christopher Inn**



After the game the crowd heads for the Pool Lounge and those jumbo C.I. Cocktails . . . and the fabulous sounds of the Bob Allen Trio.

- Luxurious Dining • Cocktails • Bob Allen Trio
- 140 Guest Rooms • Year-round Pool

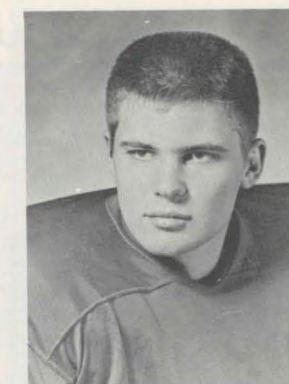
No wonder we're the Inn for All Hours



The Christopher Inn 300 E. Broad Street Columbus, O.
Reservations Phone 228-3541



GLEN MASON
No. 69—Linebacker, Education



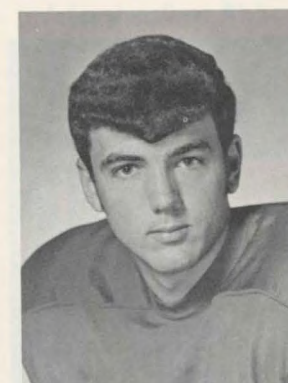
RICHARD SIMON
No. 73—Guard, Arts and Sciences



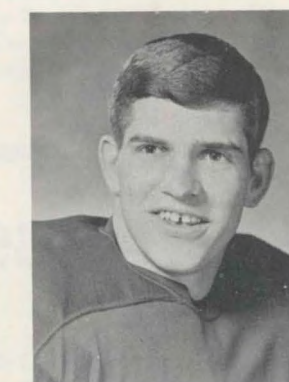
JIMMIE LEE HARRIS
No. 85—End, Engineering



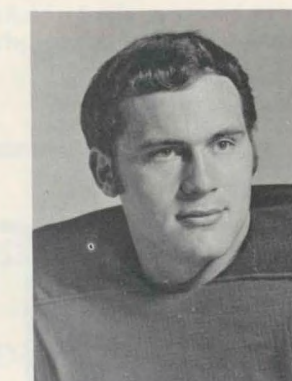
OHIO STATE BUCKEYES



WILLIAM SHARP
No. 20—Quarterback, University College



DONALD LAMKA
No. 19—Linebacker, Adm. Science

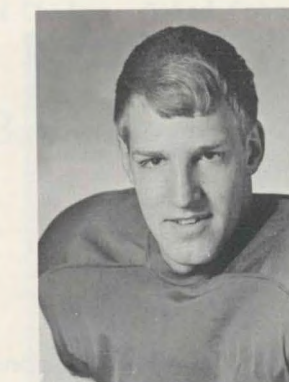


MILAN VECANSKI
No. 60—Middle Guard, Education

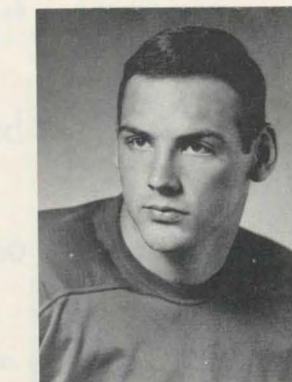
Photos by House of Portraits



HARRY HOWARD
No. 28—Halfback, Adm. Science



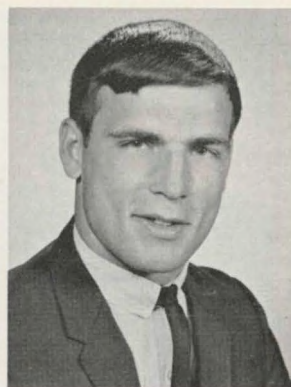
GREGORY MOUNTZ
No. 33—Linebacker, Agriculture



RICHARD TROHA
No. 71—Tackle, University College



GARY VAN ELST
No. 86—Linebacker

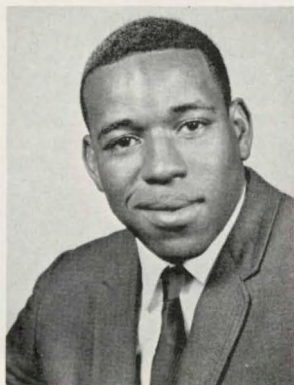


DAVE VAN ELST
No. 74—Offensive Tackle



MIKE TOBIN
No. 60—Offensive Guard

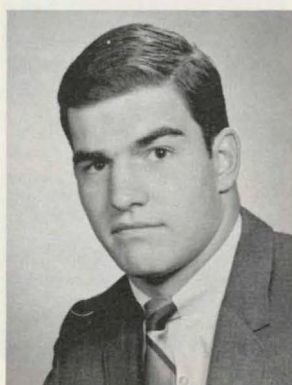
MICHIGAN STATE SPARTANS



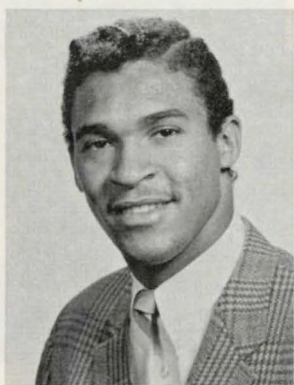
KERMIT SMITH
No. 41—Fullback



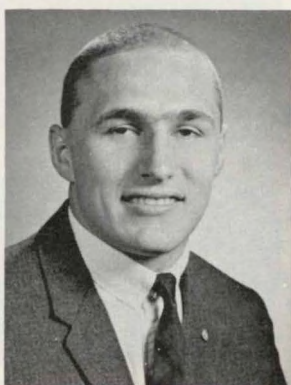
RONALD SAUL
No. 70—Offensive Guard



CRAIG WYCINSKY
No. 77—Offensive Tackle



BILL TRIPLETT
No. 17—Quarterback



DAVE THOMAS
No. 63—Defensive End



DARYL SMITH
No. 31—Fullback

The Ohio State University Football Coaching Staff



Front row, left to right—John Mummey, head freshman coach; Rudy Hubbard, assistant backfield; David McClain, defensive line; Richard Walker, defensive backfield; George Chaump, offensive backfield. Back row— Lou McCullough, defense coordinator; Esco Sarkkinen, end coach; "Woody" Hayes, head coach; Hugh Hindman, offensive tackles; Earle Bruce, offensive guards and centers.

The New Beautiful M C L Cafeteria



Great For Before-Game Luncheon and After-Game Dinners

Fast Cafeteria-Style Service
Moderate Prices. Menu Changing Daily

Offering such favorites as Fried Chicken - Baked Cubed Steak - Sirloin Steak and many more

A Crisp Salad Bar. Homemade Pastries Prepared Daily

M C L Cafeteria

3160 Kingsdale Center

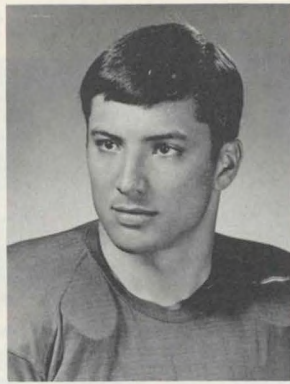
Kingsdale Shopping Center

Serving hours, Monday thru Thursday, 11 a.m. - 2:30 p.m.; 4 p.m. - 8 p.m.

Friday and Saturday, 11 a.m. - 8:30 p.m.; Sunday 11 a.m. - 7:30 p.m.



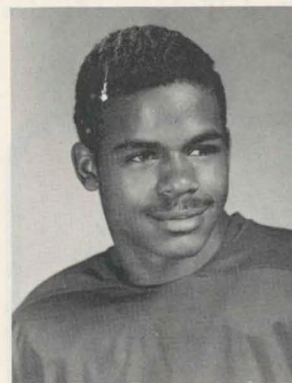
THOMAS HOUSER
No. 59—Middle Guard



WILLIAM HACKETT
No. 51—Linebacker, Humanities



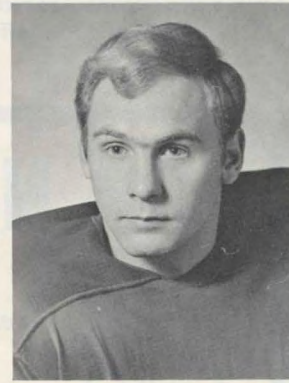
BOB TRAPUZZANO
No. 17—Linebacker, Education



HORATIUS GREENE
No. 44—Halfback, Humanities

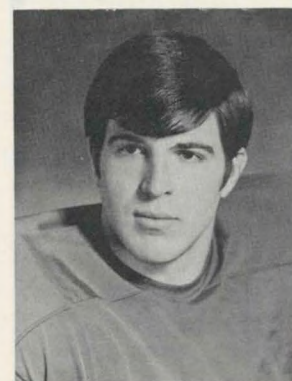


RICH. CAPPELL
No. 93—End, University College

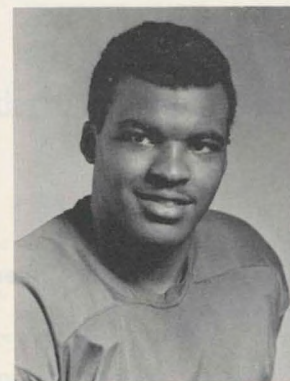


THOMAS CAMPANA
No. 24—Quarterback, University College

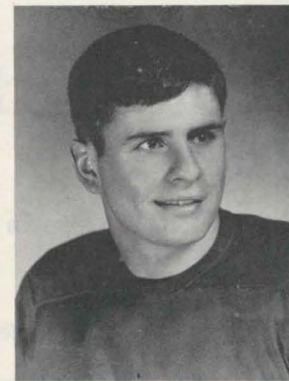
Photos by House of Portraits



STEVE BETZ
No. 66—Guard, Adm. Sciences



JAMES MARSH
No. 49—End, Education



JAMES GENTILE
No. 39—Guard, Humanities

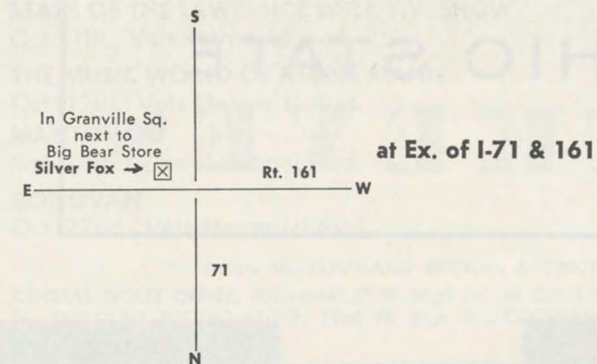
New and Exciting **The Silver Fox Steak House**

And Cocktail Lounge

1573 E. Granville Rd. Columbus, Ohio

Phone 885-7004

*Serving Business Men's Luncheons
and Evening Dinners*



ENTERTAINMENT AND DANCING NIGHTLY

SHERATON COLUMBUS

*Exciting New Showplace
Overlooking Ohio's Capitol*

- LAVISH OVERSIZE ROOMS
- ALL-YEAR SWIMMING POOL
- FREE GUEST PARKING
- INSURED RESERVATIONS
AND GUARANTEED RATES



30 N. Third St. • 228-6060

WOODY HAYES' 5th QUARTER

**A Sunday TV report
on O.S.U. football
and the men who play it**

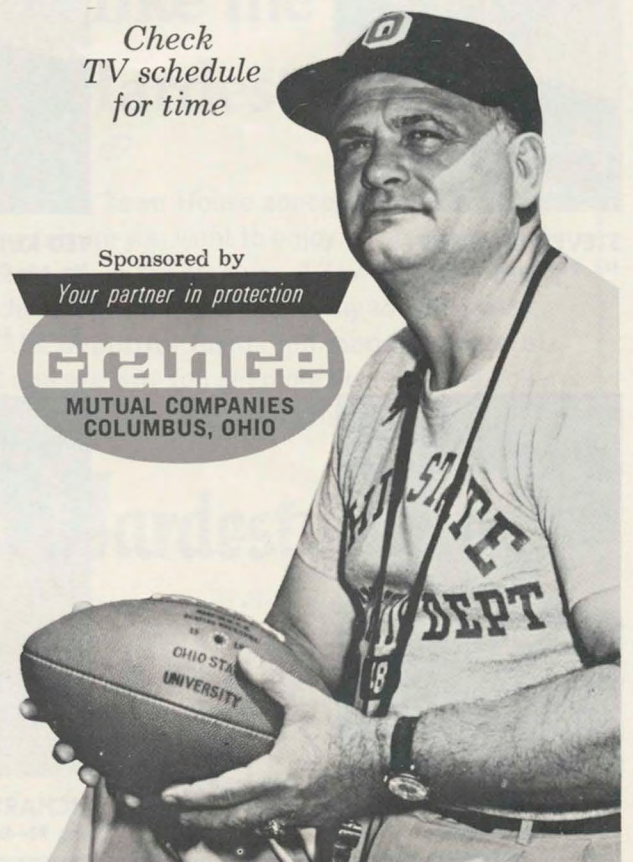
See and hear the 1968 Coach
of the Year describe prospects
and performances of the No. 1
college Team of the Year.

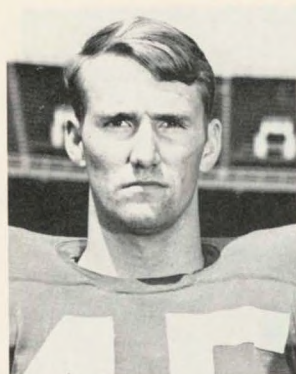
CHANNEL **10** WBNS-TV

*Check
TV schedule
for time*

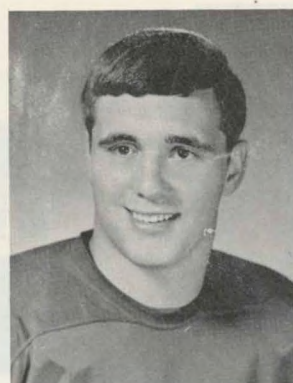
Sponsored by
Your partner in protection

Grange
MUTUAL COMPANIES
COLUMBUS, OHIO

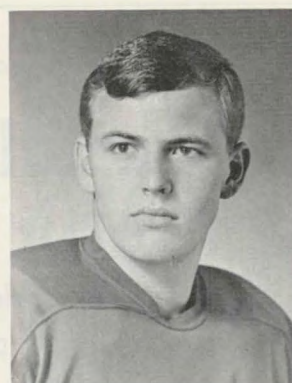




GERALD KING
No. 45—End, Education



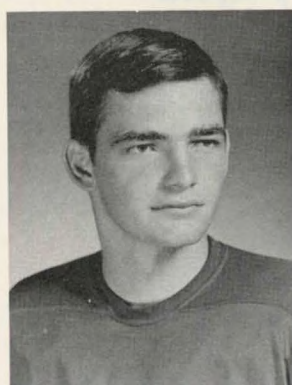
PAUL HUFF
No. 78—Tackle, Adm. Science



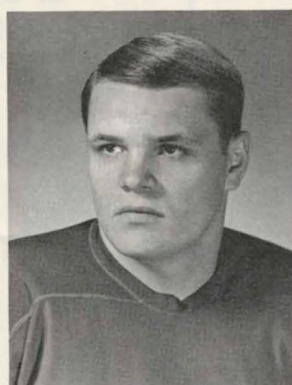
JAMES CONROY
No. 95—Center, Humanities



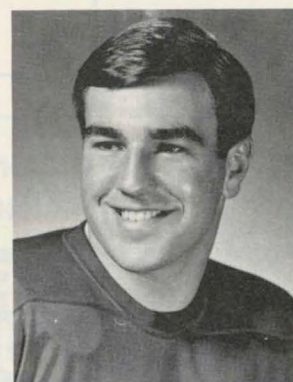
OHIO STATE BUCKEYES



STEVEN CRAPSER
No. 94—Tackle, Humanities



TED KURZ
No. 64—Guard, Humanities

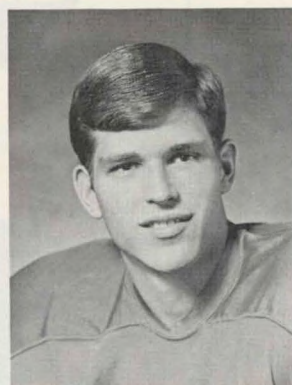


ROBERT SMITH
No. 50—Linebacker, Education

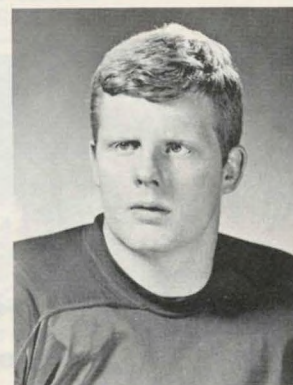
Photos by House of Portraits



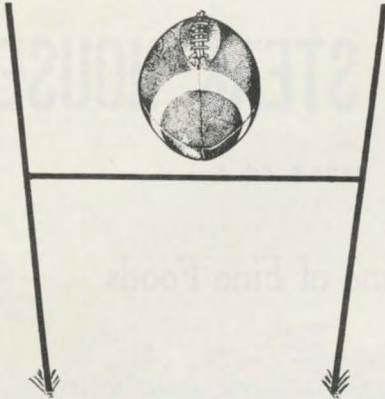
KEVIN RUSNAK
No. 23—Quarterback,
Humanities



RICHARD WAKEFIELD
No. 91—End, Arts and Sciences



DANIEL ASTON
No. 94—End, Agriculture



THE SOUTHERN HOTEL

GIVES THE **"EXTRA POINT"**

In **SERVICE, FOOD and BEVERAGES**

HIGH and MAIN STREETS **COLUMBUS**

Ben Cowall Promotions present for your enjoyment

STARS OF THE LAWRENCE WELK T.V. SHOW

Oct 11th., Vets Memorial Aud.

THE MUSIC WORLD OF HERBIE MANN

Oct. 12th., Vets Memorial Aud.

MANTOVANI

Oct. 18th., Vets Memorial Aud.

DONOVAN

Oct. 22nd., Vets Memorial Aud.

JAMES BROWN

Oct. 25th., Vets Memorial Aud.

PETER, PAUL & MARY

Oct. 31st., Vets Memorial Aud.

THE WHO

Nov. 1st., Vets Memorial Aud.

AL HIRT

Nov. 14th., Vets Memorial Aud.

Tickets for CLEVELAND BROWNS & CINCY BENGALS — Show & Ticket Information—228-1305

CENTRAL TICKET OFFICE, (Richmans) 37 N. High St., all COL'S SEARS STORES, TYLER DRUGS, Taylor & Long Sts., NEJAC'S, 1598 N. High St., **DISCOUNT RECORD STORE**, 1956 N. High St., **COCHRAN DRUGS**, Cassidy & Main St., & Lane Ave., Shopping Center., **BERT CARROLL**, Lancaster, Ohio.

If you like the BUCKS you'll love Hardesty Village

... that's because the Town House concept of home ownership gives you the leisure you want to enjoy those excitement-packed afternoons in the stadium. A Town House of your own in Hardesty Village is the smart way to home ownership. Visit the beautiful furnished model homes this week-end and see why you get more home for the dollar ... and more time for living.



Score
for yourself,
visit...

Hardesty Village

A Central Homes, Inc. enterprise • Wm. Loving, Developer/Builder

Open Sunday through Friday
Noon till dark. Saturday
Noon till 5:30
Phone: 276-1688



Take W. Mound to Terrace St., turn south to Eakin Rd., then left to Hardesty Village.

Harry's

Calling all
hard-to-fit
extra big or
extra tall men.

If you are 6'1" to 6'11" tall
or 44" to 66" in the waist or chest
we can fit you!

Lane Avenue Shopping Center
Phone 486-7737 Open Thurs. and Fri. eves.



particular
people
prefer
Pennington

TOM'S STEAK HOUSE

3624 E. 5th Ave.

Home of Fine Foods

*Featuring Pre-Game Luncheons
and*

After-The-Game Buckeye Boosters Specials

U.S. Choice New York Sirloin \$4.50

U.S. Choice Filet Mignon \$4.50

U.S. Choice Porterhouse \$4.50

Dancing - Entertainment
Reservations Phone 231-2321

One of America's Foremost Restaurants
offers
Gourmet Dining at
Most Reasonable Prices

Top Entertainment Nightly
Now thru Sat., Oct. 18

Frank Hubbell and
THE VILLAGE STOMPERS
Famed Dixieland Band

Nov. 3 thru Nov. 15

The Greatest Jazz Band
of All-Time!

BILLY MAXTED
and his Sensational Band



The Ideal Spot for Cocktails and
Dinner After the Game—or anytime!

Grandview Inn

Just 5 Minutes from the Center of Columbus
1127 Dublin Rd. • 486-2419

Workman's Compensation!

Scott's
the grass people



**Big cars cost big money...
That's the way it was.**



O. J. Simpson with his big, reasonably priced 1970 Chevrolet Impala Sport Coupe.